

ALL-MEMBER ANNUAL CONFERENCE

2022 EVENT SPONSORSHIP OPPORTUNITIES



EXTEND your brand identity | CONNECT with healthcare executives | and SHOWCASE your strong, visible presence at this prestigious industry event.

MONDAY, NOVEMBER 14 – WEDNESDAY, NOVEMBER 16, 2022
WESTIN RIVER NORTH | CHICAGO, ILLINOIS

What is the NCHL All-Member Conference?

In a pivotal year, the National Center for Healthcare Leadership (NCHL) will bring together professionals from across the spectrum of our mission and work at our 2022 All-Member Conference in Chicago this fall. The NCHL All-Member Conference brings together an intimate, high-level audience of senior executive leaders from hospitals and health systems, graduate health management programs, and other healthcare industry stakeholders, all of whom share a passion to improve healthcare.

The event will include exhibiting opportunities, visibility through one-of-a-kind brand activation opportunities, peer-to-peer networking, collaboration, and topical discussions between colleagues. The event will feature rich content that is curated to thematically focus on the three primary domains of NCHL's work, including:

- Healthcare leadership and organizational development
- International healthcare collaborations and research, international patient programs, and other cross-border business initiatives
- Healthcare workforce and pipeline development through administrative fellowship programs and graduate health management programs

THIS EVENT IS NCHL'S LARGEST CONFERENCE, bringing more than 300 attendees together for three days. We have designed these event sponsorship packages in a way that maximizes your organization's exposure and influence on healthcare leaders across the United States while allowing you to continue supporting the valuable and impactful work of our organization. This year's event, including an evening welcome reception, networking lounge, and engaged learning opportunities, will be hosted at the Westin River North, starting the afternoon of Monday, November 14, through Wednesday, November 16, in downtown Chicago.

For questions about this form or more information about event sponsorship contact: Jarrett Fowler, Senior Director, Strategic and International Initiatives, at jfowler@nchl.org.

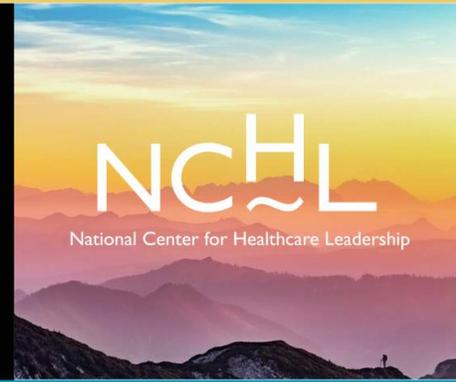
Who will attend?

MORE THAN 300 INFLUENTIAL GUESTS

- Hospital and healthcare senior executives
- Healthcare leadership and organizational development leaders, including chief human resources officers; heads of talent management and acquisition; chief nursing officers; chief wellness officers; chief diversity, equity, and inclusion officers; vice presidents of learning and organizational development, etc.
- Professionals working in international healthcare collaborations and research, telemedicine departmental directors, senior leaders of international patient programs, international medical directors, and leaders of cross-border business initiatives at US hospitals and health systems
- Graduate health management education academicians, faculty, program alumni, early careerists, and fellows
- Industry influencers and partners

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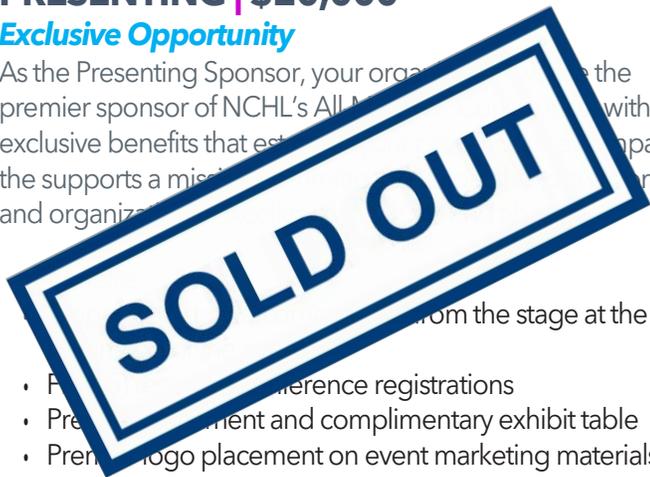


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PRESENTING | \$20,000

Exclusive Opportunity

As the Presenting Sponsor, your organization will be the premier sponsor of NCHL's All Member Conference with exclusive benefits that extend beyond the event. Your company the supports a mission that aligns with NCHL's commitment and organization.



- Perform on the stage at the event
- Premier placement and complimentary exhibit table
- Premier logo placement on event marketing materials and website
- Branded recognition at the Welcome Reception
- Social media mentions
- Conference attendee list

KEYNOTE SPEAKER | \$15,000

Up to Two Opportunities

As the Keynote Speaker Sponsor, your organization will sponsor one of the keynote speakers for the NCHL All-Member Conference.

- Benefits
- Opportunity to introduce the keynote speaker
- Five (5) reserved conference registrations
- Premier placement and complimentary exhibit table
- Premier logo placement on event marketing materials and website
- Social media mentions
- Conference attendee list

NETWORKING LOUNGE | \$12,000

Exclusive Opportunity

As the Networking Lounge Sponsor your organization will sponsor a curated space specifically designated for networking and connection on Tuesday afternoon. This sponsor will work with NCHL

- Benefits
- Opportunity to co-create a branded networking lounge space in partnership with NCHL
- Four (4) reserved conference registrations
- Premier placement and complimentary exhibit table
- Logo placement on event marketing materials and website
- Social media mentions
- Conference attendee list
- **Additional costs may be incurred if there are specific elements the sponsor wishes to incorporate into the space*

BREAKFAST | \$10,000

Up to Two Opportunities

As the Breakfast Sponsor, your organization will sponsor one of the breakfasts that are provided to attendees on Tuesday or Wednesday morning.

- Benefits
- Recognition of sponsorship on all breakfast tables
- Opportunity to greet guests near the breakfast area during the designated time
- Four (4) reserved conference registrations
- Complimentary exhibit table at the event
- Company logo placement on event marketing materials and website
- Social media mentions
- Conference attendee list

RECEPTION PHOTO BOOTH | \$8,000

Exclusive Opportunity

As the Welcome Reception Photo Booth Sponsor, your organization will sponsor the photo booth available to attendees at the Monday evening Welcome Reception.

Benefits

- Company logo displayed on photo printouts given to each guest at the photo booth during the reception
- Three (3) reserved conference registrations
- Complimentary exhibit table
- Company logo placement on event marketing materials and website
- Social media mentions
- Conference attendee list

COFFEE RECHARGE | \$7,500

Exclusive Opportunity

As the Coffee Recharge Sponsor, your organization will sponsor the coffee stations available throughout various times of the event.

Benefits

- Three (3) reserved conference registrations
- Complimentary exhibit table
- Company logo placement on event marketing materials and website
- Social media mentions
- Conference attendee list



FEATURED EXHIBITOR | \$5,000 |

\$3,500 for non-profit organizations

As a Featured Exhibitor Sponsor, you will have the opportunity to showcase your organization and its services to all attendees throughout the entire event, including specific exhibitor breaks.

Benefits

- Two (2) reserved conference registrations
 - Complimentary exhibit table
 - Company logo placement on event marketing materials and website
 - Social media mentions
 - Conference attendee list
- *WiFi and electric may have additional charge*

FRIEND OF NCHL | \$1,000

As a Friend of NCHL, your organization will be recognized as a group who supports a mission committed to leadership development and organizational excellence in the US and abroad.

Benefits

- One (1) reserved conference registration
- Company name on event website
- Company name listing in selection day-of event materials
- Conference attendee list

ANNUAL CORPORATE MEMBERSHIP |

\$15,000 - \$40,000

2022 Year-Round Recognition

As a NCHL Corporate Member, your organization will receive year-round recognition and engagement opportunities with all NCHL members. In addition to a thoughtfully [curated menu of benefits for 2022](#), Corporate Members also receive exclusive benefits leading up to and during the NCHL's All-Member Conference.

Conference Benefits

- Four (4) to one (1) reserved conference registration/s
- Hosted Roundtable (*Leading Level*) or Workshop/Ignite Session (*Sustaining Level*) with content agreed upon in partnership with NCHL
- Complimentary exhibit table at the event
- Logo placement on event marketing materials and website
- Discounted registration rate for additional attendees
- Branded recognition at the Welcome Reception (*Leading Level*)
- Social media mentions
- Conference attendee list



November 14-16, 2022 | Chicago

NCHL's All-Member Conference: *Transcending Boundaries*

<https://www.nchl.org/events/conference>