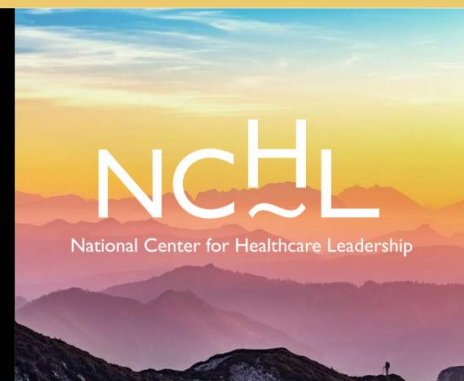


ALL-MEMBER ANNUAL CONFERENCE

2022 EVENT SPONSORSHIP OPPORTUNITIES



EXTEND your brand identity | CONNECT with healthcare executives | and SHOWCASE your strong, visible presence at this prestigious industry event.

MONDAY, NOVEMBER 14 - WEDNESDAY, NOVEMBER 16, 2022
WESTIN RIVER NORTH | CHICAGO, ILLINOIS

What is the NCHL All-Member Conference?

In a pivotal year, the National Center for Healthcare Leadership (NCHL) will bring together professionals from across the spectrum of our mission and work at our 2022 All-Member Conference in Chicago this fall. The NCHL All-Member Conference brings together an intimate, high-level audience of senior executive leaders from hospitals and health systems, graduate health management programs, and other healthcare industry stakeholders, all of whom share a passion to improve healthcare.

The event will include exhibiting opportunities, visibility through one-of-a-kind brand activation opportunities, peer-to-peer networking, collaboration, and topical discussions between colleagues. The event will feature rich content that is curated to thematically focus on the three primary domains of NCHL's work, including:

- Healthcare leadership and organizational development
- International healthcare collaborations and research, international patient programs, and other cross-border business initiatives
- Healthcare workforce and pipeline development through administrative fellowship programs and graduate health management programs

THIS EVENT IS NCHL'S LARGEST CONFERENCE, bringing more than 300 attendees together for three days. We have designed these event sponsorship packages in a way that maximizes your organization's exposure and influence on healthcare leaders across the United States while allowing you to continue supporting the valuable and impactful work of our organization. This year's event, including an evening welcome reception, networking lounge, and engaged learning opportunities, will be hosted at the Westin River North, starting the afternoon of Monday, November 14, through Wednesday, November 16, in downtown Chicago.

For questions about this form or more information about event sponsorship contact: Jarrett Fowler, Senior Director, Strategic and International Initiatives, at jfowler@nchl.org.

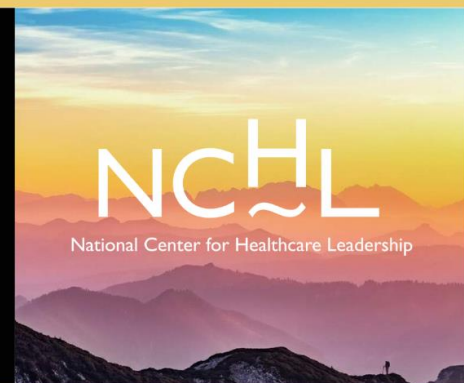
Who will attend?

MORE THAN 300 INFLUENTIAL GUESTS

- Hospital and healthcare senior executives
- Healthcare leadership and organizational development leaders, including chief human resources officers; heads of talent management and acquisition; chief nursing officers; chief wellness officers; chief diversity, equity, and inclusion officers; vice presidents of learning and organizational development, etc.
- Professionals working in international healthcare collaborations and research, telemedicine departmental directors, senior leaders of international patient programs, international medical directors, and leaders of cross-border business initiatives at US hospitals and health systems
- Graduate health management education academicians, faculty, program alumni, early careerists, and fellows
- Industry influencers and partners

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PRESENTING | \$20,000

Exclusive Opportunity

As the Presenting Sponsor, your organization will be the premier sponsor of NCHL's All Member Conference with exclusive benefits that extend beyond the event. Your company the supports a mission that aligns with NCHL's commitment and organization.



- Perform on the stage at the event
- Five (5) reserved conference registrations
- Premier placement and complimentary exhibit table
- Premier logo placement on event marketing materials and website
- Branded recognition at the Welcome Reception
- Social media mentions
- Conference attendee list

KEYNOTE SPEAKER | \$15,000

Up to Two Opportunities

As the Keynote Speaker Sponsor, your organization will sponsor one of the keynote speakers for the NCHL All-Member Conference.

- Benefits
- Opportunity to introduce the keynote speaker
- Five (5) reserved conference registrations
- Premier placement and complimentary exhibit table
- Premier logo placement on event marketing materials and website
- Social media mentions
- Conference attendee list

NETWORKING LOUNGE | \$12,000

Exclusive Opportunity

As the Networking Lounge Sponsor your organization will sponsor a curated space specifically designated for networking and connection on Tuesday afternoon. This sponsor will work with NCHL

- Benefits
- Opportunity to co-create a branded networking lounge space in partnership with NCHL
- Four (4) reserved conference registrations
- Premier placement and complimentary exhibit table
- Logo placement on event marketing materials and website
- Social media mentions
- Conference attendee list
- **Additional costs may be incurred if there are specific elements the sponsor wishes to incorporate into the space*

BREAKFAST | \$10,000

Up to Two Opportunities

As the Breakfast Sponsor, your organization will sponsor one of the breakfasts that are provided to attendees on Tuesday or Wednesday morning.

- Benefits
- Recognition of sponsorship on all breakfast tables
- Opportunity to greet guests near the breakfast area during the designated time
- Four (4) reserved conference registrations
- Complimentary exhibit table at the event
- Company logo placement on event marketing materials and website
- Social media mentions
- Conference attendee list

RECEPTION PHOTO BOOTH | \$8,000

Exclusive Opportunity

As the Welcome Reception Photo Booth Sponsor, your organization will sponsor the photo booth available to attendees at the Monday evening Welcome Reception.

Benefits

- Company logo displayed on photo printouts given to each guest at the photo booth during the reception
- Three (3) reserved conference registrations
- Complimentary exhibit table
- Company logo placement on event marketing materials and website
- Social media mentions
- Conference attendee list

COFFEE RECHARGE | \$7,500

Exclusive Opportunity

As the Coffee Recharge Sponsor, your organization will sponsor the coffee stations available throughout various times of the event.

Benefits

- Three (3) reserved conference registrations
- Complimentary exhibit table
- Company logo placement on event marketing materials and website
- Social media mentions
- Conference attendee list

SOLD OUT

FEATURED EXHIBITOR | \$5,000 |

\$3,500 for non-profit organizations

As a Featured Exhibitor Sponsor, you will have the opportunity to showcase your organization and its services to all attendees throughout the entire event, including specific exhibitor breaks.

Benefits

- Two (2) reserved conference registrations
 - Complimentary exhibit table
 - Company logo placement on event marketing materials and website
 - Social media mentions
 - Conference attendee list
- *WiFi and electric may have additional charge*

FRIEND OF NCHL | \$1,000

As a Friend of NCHL, your organization will be recognized as a group who supports a mission committed to leadership development and organizational excellence in the US and abroad.

Benefits

- One (1) reserved conference registration
- Company name on event website
- Company name listing in selection day-of event materials
- Conference attendee list

ANNUAL CORPORATE MEMBERSHIP |

\$15,000 - \$40,000

2022 Year-Round Recognition

As a NCHL Corporate Member, your organization will receive year-round recognition and engagement opportunities with all NCHL members. In addition to a thoughtfully [curated menu of benefits for 2022](#), Corporate Members also receive exclusive benefits leading up to and during the NCHL's All-Member Conference.

Conference Benefits

- Four (4) to one (1) reserved conference registration/s
- Hosted Roundtable (*Leading Level*) or Workshop/Ignite Session (*Sustaining Level*) with content agreed upon in partnership with NCHL
- Complimentary exhibit table at the event
- Logo placement on event marketing materials and website
- Discounted registration rate for additional attendees
- Branded recognition at the Welcome Reception (*Leading Level*)
- Social media mentions
- Conference attendee list

SPONSOR NOW



November 14-16, 2022 | Chicago

NCHL's All-Member Conference: *Transcending Boundaries*

<https://www.nchl.org/events/conference>

COLLECTIVE IMPACT

A list of all NCHL members by program affiliation, during the reporting period of July 1, 2021 through June 30, 2022.

Alabama

- UAB Medicine ○
- University of Alabama Birmingham □ ◇

Arkansas

- Arkansas Children's □
- University of Arkansas for Medical Sciences □

California

- Alameda Health System □
- Cedars-Sinai △
- Children's Hospital of Los Angeles □ △
- City of Hope National Medical Center □ △
- Dignity Health International △
- Hoag Hospital & Hoag Orthopedic Institute □
- Keck Medicine of the University of Southern California □ △
- Providence □
- St. Joseph Heritage Healthcare □
- Stanford Children's Health ○
- Stanford Children's Health - Lucile Packard Children's Hospital Stanford □
- Stanford Health Care ○ △ □
- UC Davis Health □ ○
- University of California, Los Angeles (UCLA) Health △
- University of California, San Diego (UCSD) Health △
- University of California, San Francisco (UCSF) Health □ △

Colorado

- CommonSpirit Health ○
- Denver Health □
- University of Colorado Denver □

Connecticut

- Community Health Center, Inc. □
- Connecticut Children's □
- Hartford Health □
- Yale International Medicine Program △
- Yale New Haven Health System □

Delaware

- Nemours Alfred I duPont Hospital for Children △

District of Columbia

- Children's National Hospital △
- George Washington University □
- MedStar Health □ △

Florida

- Baptist Health (Jacksonville) □
- Baptist Health South Florida □ △
- Broward Health △
- Florida A&M University □
- Memorial Healthcare System △
- Moffitt Cancer Center △
- Nicklaus Children's Health System □ △
- The Paley Institute at St. Mary's Medical Center △
- University of Central Florida □
- University of Florida □
- University of Florida Health - Shands Hospital □
- University of South Florida ◇

Georgia

- Georgia Southern University □
- Georgia State University □
- Northeast Georgia Health □

Illinois

- Advocate Aurora Healthcare □
- American Hospital Association □
- Ann & Robert H. Lurie Children's Hospital of Chicago □ △
- Cancer Treatment Centers of America △
- Memorial Health System ○
- Northwestern Medicine △
- Rush University Medical Center ◇ □ ○ △
- The Shirley Ryan AbilityLab △
- UChicago Medicine □ △
- University of Illinois at Chicago □

Indiana

- Indiana University Health □ △

Iowa

- Des Moines University □
- Genesis Health System □
- University of Iowa ◇

Kansas

- The University of Kansas Health System □
- University of Kansas Medical Center □

Kentucky

- Norton Healthcare ○
- St. Elizabeth Healthcare □
- St. Elizabeth Physician □
- University of Kentucky HealthCare □ ○

Louisiana

- Ochsner Health System △

Maryland

- Johns Hopkins Medicine □ ○
- Johns Hopkins Medicine International △
- Kennedy Krieger Institute △
- Luminis Health □
- Meritus Health □

Massachusetts

- Atrius Health □
- Boston Children's Hospital □ ○ △
- Boston University School of Public Health □
- Brigham and Women's Hospital □
- Brigham Health/Dana-Farber Cancer Institute △ □
- Lahey Hospital and Medical Center □
- Mass General Brigham ○
- Massachusetts General Hospital □ △
- Tufts Medical Center □

Michigan

- Henry Ford Health System □ ○ △
- Trinity Health □
- University of Michigan School of Public Health □ ◇

Minnesota

- Gillette Children's Specialty Healthcare △
- Mayo Clinic △
- University of Minnesota □ ◇

Missouri

- Ascension □
- Barnes-Jewish Hospital □
- Children's Mercy Kansas City △
- Mercy (St. Louis) □
- Saint Louis University □
- University of Missouri □ ◇
- Washington University School of Medicine in St. Louis △

Nebraska

- Children's Hospital Medical Center (Omaha) □

New Hampshire

- Dartmouth Health ○

New Jersey

- Atlantic Health System □
- Seton Hall University □
- University Hospital - Newark □

New York

- Columbia University □
- Columbia University, Vagelos College of Physicians and Surgeons □
- Cornell University □ ◇
- Hospital for Special Surgery △
- Maimonides Medical Center □
- Memorial Sloan Kettering Cancer Center ○ □ ○ △
- Montefiore Medical Center □
- Mount Sinai Health System □ ○
- New York University (NYU) Langone Health □ ○ △
- NewYork-Presbyterian △
- Northwell Health ○ △

North Carolina

- Atrium Health △
- Atrium Health Wake Forest Baptist □
- Cone Health □ ○
- UNC Chapel Hill □ ◇

Ohio

- Cincinnati Children's Hospital Medical Center □ △
- Cleveland Clinic □ △
- Nationwide Children's Hospital △
- Ohio State University Physicians, Inc. □
- OhioHealth □ ○
- The James Cancer Hospital at The Ohio State University △
- The Ohio State University College of Public Health □ ◇
- University Hospitals Cleveland Medical Center □ △
- Xavier University □

Oklahoma

- INTEGRIS Health □

Oregon

- Oregon Health and Science University □
- Samaritan Health Services □

Pennsylvania

- Allegheny Health Network □
- Children's Hospital of Philadelphia △
- Lehigh Valley Health Network □
- Penn Medicine △
- Penn State University □
- Philadelphia International Medicine △
- The Guthrie Clinic □
- University of Pittsburgh □ ◇
- University of Pittsburgh Medical Center (UPMC) and Children's Hospital of Pittsburgh of UPMC △ ○
- University of Scranton □
- UPMC □
- WellSpan Health □

South Carolina

- Medical University of South Carolina (University) □
- Medical University of South Carolina Health (MUSC Health) □ ○
- Prisma Health □ ○

South Dakota

- Sanford Health □

Tennessee

- Vanderbilt University Medical Center ○

Texas

- Baylor St. Luke's Medical Center △
- Baylor University □ ◇
- Cook Children's Health Care System △
- Houston Methodist □ △
- MD Anderson Cancer Center △
- Memorial Hermann-Texas Medical Center & TIRR Memorial Hermann △
- Texas A&M Health Science Center □
- Texas Children's Hospital △
- Texas Women's University □
- Trinity University □ ◇
- University of Texas at Arlington □
- University of Texas School of Public Health □

Utah

- Intermountain Healthcare ○
- University of Utah Health □

Virginia

- Carilion Clinic □ ○
- Sentara Healthcare □
- Virginia Commonwealth University □ ◇

Washington

- PeaceHealth □
- University of Washington ◇

West Virginia

- WVU Medicine □

Wisconsin

- The Medical College of Wisconsin □
- SSM Health of Wisconsin □

There are no NCHL program members in Alaska, Arizona, Hawaii, Idaho, Maine, Mississippi, Montana, Nevada, New Mexico, North Dakota, Rhode Island, South Dakota, Vermont, or Wyoming.

Legend

Program Membership Type (7/1/2021 - 6/30/2022)

○ Leadership Excellence Networks (LENS)

△ US Cooperative for International Patient Programs (USCIPP)

□ National Council on Administrative Fellowships (NCAF)

◇ Graduate Education Health Management (GEHM)