

# NATIONAL CENTER FOR HEALTHCARE LEADERSHIP'S Gail L. Warden Leadership Excellence Award Event

## 2023 SPONSORSHIP PROSPECTUS

A CELEBRATION TO ACKNOWLEDGE PROFOUND IMPACT IN THE FIELD  
OF HEALTHCARE LEADERSHIP

**THE EVENING OF TUESDAY, NOVEMBER 14, 2023**  
FIELD MUSEUM OF NATURAL HISTORY | CHICAGO

NCHL

National Center for Healthcare Leadership

# NCHL Gail L. Warden

## Leadership Excellence Award Event

### About the NCHL Gail L. Warden Leadership Excellence Award Event

This celebratory event will connect you with more than 250 event attendees from the healthcare ecosystem, all equally committed to advancing the mission of NCHL and honoring the profound impact of the 2023 awardee. **\*NEW\*** Additionally, this year we're excited to also honor the 2023 NCHL International Healthcare Leadership awardee at this event.

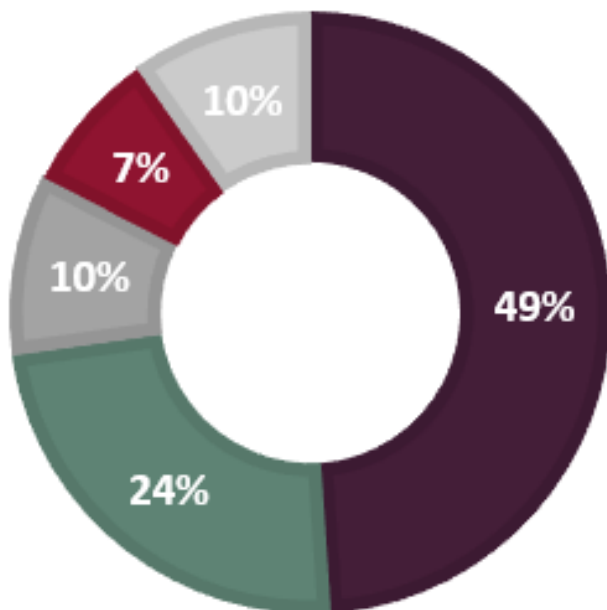
The **Gail L. Warden Leadership Excellence Award** was named in honor of Gail L. Warden, founding chairman of NCHL, president emeritus of Henry Ford Health System, and one of healthcare's foremost leaders. This distinction recognizes his remarkable accomplishments as an innovator in healthcare delivery, community wellness, and health policy, and as a mentor and inspiration to future generations. This enduring tribute is in recognition of Mr. Warden's leadership legacy. This award is given to an individual who has made significant and lasting leadership contributions to the health and healthcare field and will be announced in late summer.

The **NCHL International Healthcare Leadership Award** honors a leader whose commitment, values, and contributions have made a significant and positive impact on the provision of healthcare across international borders.

This year's event, held on Tuesday, November 14, 2023, will be hosted along the shore of Lake Michigan at the Field Museum of Natural History in Chicago. The event will begin around 6:00 PM with a reception, followed by dinner and the award ceremony.

## 2022 Attendee Breakdown

235 Attendees



No. of Attendees	Job Title
115	SVP/C-suite
56	VP/Sr. Director
23	Director/Manager
18	Other (Physician, Faculty, Consultant)
23	Unknown

# NCHL Gail L. Warden Leadership Excellence Award Event

## 2022 Attending Organizations

- Accenture
- Advocate Aurora Health
- American Hospital Association
- America's Essential Hospitals
- Aon
- AONL
- Ardent Health
- Atrium Health
- Atrium Health Floyd
- Atrium Health Navicent
- Bank of America
- Carilion Clinic
- Cedars-Sinai
- Chartis
- CHRISTUS Health
- Citi
- Commission on Accreditation of Healthcare Management Education
- CommonSpirit Health
- Cook County Health
- Dartmouth Health
- EY
- Flywire
- Furst Group
- Furst Group - NuBrick Partners
- Gallagher
- GLOBO
- Grady Health System
- Health Industry Forum
- Herzing University
- Illinois Health and Hospital Association
- Institute for Healthcare Improvement
- Intermountain Healthcare
- J.P. Morgan Securities LLC
- Johnson C Smith University
- Kaufman Hall
- Korn Ferry
- Labcorp
- Luminis Health
- Manatt
- McKesson
- Michigan Health & Hospital Association
- Modern Healthcare
- National Center for Healthcare Leadership
- National League for Nursing
- Northwell Health
- NuBrick Partners
- OhioHealth
- Orbita
- Premier
- Queens University of Charlotte
- Quick Leonard Kieffer
- Rochester Regional Health
- Rosalind Franklin University of Medicine and Science
- Sg2
- Siemens Medical Solutions USA, Inc.
- Sinai Health System
- Sodexo
- SodexoMagic
- Suburban Hospital
- Surgical Directions
- The Hospitals of Providence
- Trinity Health IHA Medical Group
- UAB Medicine
- UCMC
- University of Alabama at Birmingham
- University of Minnesota
- University of North Carolina, Chapel Hill
- University of Pittsburgh
- Vizient, Inc.
- Wellbe
- Witt Kieffer

- KeyCare

## Sponsorship Opportunities

Sponsorship of this event includes reserved seating, visibility through one-of-a-kind brand activation opportunities, reception networking, and shared celebration.

NCHL is a 501(c)(3) nonprofit organization whose mission is dedicated to advancing healthcare leadership and organizational excellence in the US and abroad. Your sponsorship directly supports and allows us to continue our [work](#).

### Sponsorship Benefits:

**Supporting Sponsor**  
\$5,000

**VIP Sponsor**  
\$8,000

Reserved table seating (guest registration required)

4 tickets

8 tickets

One 1/4-page tribute (congratulating all awardees) in the program



Company name recognition on select event materials



Recognition on NCHL website event page



Advanced registration list including email addresses<sup>1</sup>



Final attendee list including email addresses<sup>1</sup>



Please note you must first purchase a Supporting or VIP Sponsorship to add a Special Sponsorship.

### Questions? Ready to Sponsor?

Contact: Meghan Nousaine, Senior Director, Communications and Development, at [mnousaine@nchl.org](mailto:mnousaine@nchl.org)

[Sponsor Now](#)

Sponsorship Form Link: <https://nchl.member365.org/publicFr/form/index/2e88ff6772678a609120f35c2826f888bc8e4f30>

1. All registered attendees can opt out of sharing their emails with sponsors.



## Special add-on Sponsorship Opportunities

Each of the following require the purchase of Supporting or VIP Sponsorship and include the benefits listed on page 5, plus additional benefits as noted below.

### PRESENTING SPONSOR (1 AVAILABLE)

As the Presenting Sponsor, you will have an opportunity to welcome and congratulate the awardees from the stage. Additionally, you will receive:

- An additional eight (8) tickets with premier seating.
- Premier placement of company logo on select event materials.
- One full-page, full-color program tribute (congratulating all awardees).

*Requires VIP Sponsorship commitment.*



SOLD OUT

### MAIN STAGE SPONSOR (1 AVAILABLE)

**\$17,000**

As the Main Stage Sponsor, your organization will be recognized with prominent signage near the front of the stage throughout the event. Additionally, you will receive:

- An additional eight (8) tickets with premier seating.
- Premier placement of company logo on select event materials.
- One half-page, full-color program tribute (congratulating all awardees).

*Requires VIP Sponsorship commitment.*

### DINNER SPONSOR

**\$17,000**

As a Dinner Sponsor, your logo will be showcased on the event's dinner menu, which is placed at all attendees' place settings. You will also receive a half-page, full-color program tribute (congratulating all awardees).

### VIP EVENT TRANSPORTATION (1 AVAILABLE)

**\$12,000**

As the VIP Event Transportation Sponsor, you will sponsor the chartered bus that will transport attendees to and from the event venue, including prominent signage outside the bus, during the loading of event guests. You will also have the option of welcoming guests onto the chartered bus prior to departure. Additionally, receive a half-page, full-color program tribute (congratulating all awardees).

*Requires VIP Sponsorship commitment.*

### MUSIC SPONSOR (1 AVAILABLE)

**\$10,000**

As the Music Sponsor, you will be recognized with prominent signage near the live musical entertainment throughout the event. Additionally, receive a half-page, full-color program tribute (congratulating all awardees).

Note: Product offerings and meeting agenda are subject to change.

## Special add-on Sponsorship Opportunities Cont.

Each of the following require the purchase of Supporting or VIP Sponsorship and include the benefits listed on page 5, plus additional benefits as noted below.

### WINE SPONSOR (1 AVAILABLE)

As the Wine Sponsor, your organization will sponsor the featured wine dinner portion of the event. From the selected list, sponsor will choose a white wine. The sponsor's logo will be incorporated into the dinner program; you will also receive a half-page, full-color program tribute (congratulating all awardees).



SOLD OUT

### RED-CARPET PHOTO SPONSOR (1 AVAILABLE)

As the Red-Carpet Photos Sponsor, you will sponsor the interactive photo celebration. This experience leaves guests with a memorable take-home photo of your logo, to commemorate the evening's celebration. Additionally, a program tribute (congratulating all awardees).



SOLD OUT

*Requires VIP Sponsorship commitment.*

### DESSERT SPONSOR

**\$6,000**

As a Dessert Sponsor, your company name or logo will be incorporated into dessert portion of the evening.

### WELCOME RECEPTION SPONSOR

**\$5,000**

As a Welcome Reception Sponsor, your company name or logo will be featured on select signage and/or materials throughout the reception and social hour at the beginning of the celebration.

# Thank You to our Past Sponsors



Citi  
GLOBO  
J.P. Morgan Securities LLC  
Michigan Health and Hospital Association  
Orbita

Rosalind Franklin University of  
Medicine and Science  
Surgical Directions  
The Chartis Group  
WittKieffer