



2023 CORPORATE MEMBERSHIP PROSPECTUS

THOUGHT LEADERSHIP ● MEANINGFUL CONNECTION ● INFLUENCE

Learn more about [Corporate Membership](#) and join today.
 Email Meghan Nousaine, Senior Director, Communications and Development, at mnousaine@nchl.org.

Corporate Membership with NCHL

When your organization becomes a Corporate Member with NCHL you become instantly connected with the National Center for Healthcare Leadership (NCHL) and professionals from across the spectrum of our mission and work. Each of these programs supports its members through collaboration, education, and research to help them achieve their business goals as they pursue excellence and solutions. As a corporate member your organization would have opportunities to share thought leadership and connect with and impact the work of our program members.

PREMIER PROGRAMS

The [Leadership Excellence Networks \(LENS\)](#) is a collaborative of senior leaders from US hospitals and health systems dedicated to strengthening leadership and organizational excellence through communities of. The [National Council on Administrative Fellowships \(NCAF\)](#) is a consortium of fellowship sites and graduate health management programs that work together to continuously improve early-career development opportunities for our next-generation healthcare leaders. NCAF creates an industry standard in the recruitment of administrative fellows. The [US Cooperative for International Patient Programs \(USCIPP\)](#) is a consortium of US academic medical centers and health systems that work with international patients and hospitals, foreign governments, and other partners from around the world. USCIPP operates on a member-driven agenda focused on continuing member education, international market research, peer benchmarking, interorganizational collaboration, awareness building, and more.

NATIONAL COLLABORATION

LENS 26
 Leadership Excellence Networks
 Organizational Members

USCIPP 60
 US Cooperative for International Patient Programs
 Organizational Members

NCAF 119
 National Council on Administrative Fellowships
 Organizational Members

For a comprehensive list of organizational program members, visit: https://www.nchl.org/corp_membership/



NCHL MEMBERS










More than [200 organizational members](#) make the NCHL membership. Individuals representing these organization depend on the program membership. These individual representatives typically include **healthcare leadership and organizational development leaders**, including chief human resources officers; heads of talent management and acquisition; chief nursing officers; chief wellness officers; chief diversity, equity, and inclusion officers; vice presidents of learning and organizational development; etc. **Professionals working in international healthcare collaborations and research**, telemedicine departmental directors, senior leaders of international patient programs, international medical directors, and leaders of cross-border business initiatives at US hospitals and health systems. **Graduate health management education academicians**, faculty, program alumni, early careerists, and fellows.

PRIMARY AUDIENCE LEGEND

Throughout this prospectus you will see icons next to each benefit/activity. These icons indicate the primary audience you could expect to interact with as a corporate member.

All Members	LENS Members	USCIPP Members	NCAF Members	All (Members & Nonmembers)
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Packages At-A-Glance

		LEADING	SUSTAINING	PARTNERING	CONTRIBUTING
		\$40,000	\$30,000	\$20,000	\$15,000
THOUGHT LEADERSHIP					
Participate as an invited guest during an NCHL coffee chat, townhall, USCIPP, LENS or NCAF council/committee other meeting		<input checked="" type="checkbox"/> (2x annually)	<input checked="" type="checkbox"/> (2x annually)	<input checked="" type="checkbox"/> (1x annually)	<input checked="" type="checkbox"/> (1x annually)
E-shot direct email marketing to all members (or select groups) from NCHL member database with 6000+ contacts		<input checked="" type="checkbox"/> (3x annually)	<input checked="" type="checkbox"/> (2x annually)	<input checked="" type="checkbox"/> (2x annually)	<input checked="" type="checkbox"/> (1x annually)
Recognition as a valued partner; listing includes information about organization, a direct link to organizational website, a key contact for outreach, and a linked resource or marketing piece		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CONNECTION & NETWORKING					
Hosted, invite-only private breakfast or lunch session with company provided presentation at the annual NCHL All-Member Conference		<input checked="" type="checkbox"/>			
Exhibiting opportunity at the NCHL All-Member Conference		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Complimentary attendance at NCHL Annual Conference ¹		<input checked="" type="checkbox"/> (4 tickets)	<input checked="" type="checkbox"/> (3 tickets)	<input checked="" type="checkbox"/> (2 tickets)	<input checked="" type="checkbox"/> (1 ticket)
Gail L. Warden Leadership Excellence Award Event		<input checked="" type="checkbox"/> (4 tickets)	<input checked="" type="checkbox"/> (3 tickets)	<input checked="" type="checkbox"/> (2 tickets)	<input checked="" type="checkbox"/> (1 ticket)
Opportunity to host a session at the NCHL All-Member Conference		<input checked="" type="checkbox"/> General Session	<input checked="" type="checkbox"/> Breakout Session	<input checked="" type="checkbox"/> Breakout or Preconference Session	
Complimentary attendance to (1) USCIPP International Healthcare Partnership Forum		<input checked="" type="checkbox"/> (2 tickets)	<input checked="" type="checkbox"/> (2 tickets)		

¹ Attendees at the annual conference include US hospital and health system chief human resources officers, chief nursing officers, chief wellness officers, vice presidents of learning and organizational development, vice presidents and executive directors of international services, heads of international business development, directors of international operations and finance, directors of international marketing, heads of strategy, leaders in patient access, international medical directors, interpreters, international patient care coordinators, telemedicine departmental directors, administrative fellows, and more.

Benefits Continued		LEADING	SUSTAINING	PARTNERING	CONTRIBUTING
Access to all NCHL electronic newsletters (LENS Connection, LENS Executive Briefing, USCIPP International Healthcare Digest, NCAF newsletter)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to electronic NCHL Program Membership Directory		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to NCHL Job Board and ability to post open positions; listings on the job board are publicly available		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Participation in NCHL's Mentorship Program		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
PARTNER RECOGNITION & INFLUENCE					
Recognition in NCHL Annual Impact Report, on NCHL member portal, on electronic newsletters, and social media		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition in event materials and signage at each NCHL in-person event		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
PERSONALIZED EXPERIENCE					
1. Participate in one (1) NCHL program council or committee of your choice <ul style="list-style-type: none"> ○ LENS Well-Being Council ○ LENS Leadership Development Council ○ LENS Talent Metrics, Analytics and Planning Council ○ LENS Diversity, Equity, and Inclusion Council ○ NCAF Steering Council ○ NCHL Conference Committee 2. Annual access to the USCIPP International Market Insights Dashboard 3. Access to three (3) international telemedicine and remote second opinion legal due diligence market reports		<input checked="" type="checkbox"/> Select 2	<input checked="" type="checkbox"/> Select 2	<input checked="" type="checkbox"/> Select 1	<input checked="" type="checkbox"/> Select 1

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