

THOUGHT
LEADERSHIP
●
MEANINGFUL
CONNECTION
●
INFLUENCE

2024 CORPORATE MEMBERSHIP

Corporate Membership with NCHL

Becoming a Corporate Member with NCHL instantly connects your organization with professionals spanning our mission. Our premier programs foster collaboration, education, and research, propelling members toward business excellence. With the chance to share thought leadership and influence our program members' work, your corporate membership delivers unmatched networking and impactful engagement.

PREMIER PROGRAMS

During the course of your corporate membership you'll have the opportunity to connect with members from NCHL's premier programs including:

- ➔ The [Leadership Excellence Networks \(LENS\)](#), an intimate network of 15+ organizational members, this program unites senior leaders from US hospitals and health systems, enhancing leadership and organizational excellence through collaborative communities.
 - **Common contacts from the LENS program include:** healthcare leadership and organizational development leaders, including chief human resources officers; heads of talent management and acquisition; chief nursing officers; chief wellness officers; chief diversity, equity, and inclusion officers; vice presidents of learning and organizational development; etc.
- ➔ With more than 105 organizational members, the [National Council on Administrative Fellowships \(NCAF\)](#) forms a consortium of fellowship sites and graduate health management programs, dedicated to refining early-career development for future healthcare leaders. This includes establishing an industry standard for administrative fellow recruitment.
 - **Common contacts from this program include:** healthcare institution fellowship site directors; preceptors; graduate health management education academicians; faculty; program alumni; early careerists; current and alumni fellows.
- ➔ The [US Cooperative for International Patient Programs \(USCIPP\)](#) is the United States' industry consortium of more than 60 academic medical centers and health systems with international programs. USCIPP members share a focus on providing care for international patients as well as collaborating with hospitals, clinicians, and government entities from around the world. USCIPP's member-driven agenda emphasizes ongoing education, international market research, peer benchmarking, and interorganizational collaboration, fostering awareness and growth.
 - **Common contacts from this program include:** professionals working in international healthcare collaborations and research, telemedicine departmental directors, senior leaders of international patient programs, international medical directors, and leaders of cross-border business initiatives at US hospitals and health systems.

Packages At-A-Glance

	SUSTAINING	PARTNERING	EVENT ELEVATE
	\$30,000	\$20,000	\$15,000
THOUGHT LEADERSHIP			
Participate as an invited guest during an NCHL coffee chat, townhall, program meeting or standalone webinar	<input checked="" type="checkbox"/> (2x annually)	<input checked="" type="checkbox"/> (1x annually)	
Direct email marketing to all contacts (or select groups) from NCHL member database with 8000+ contacts	<input checked="" type="checkbox"/> (2x annually)	<input checked="" type="checkbox"/> (1x annually)	
Opportunity to host an educational session at the NCHL Annual Conference	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CONNECTION & NETWORKING			
Recognition as a Premium Sponsor at the NCHL (in-person) Annual Conference which includes an exhibiting opportunity and event recognition.	<input checked="" type="checkbox"/> Premium (3 tickets)	<input checked="" type="checkbox"/> Premium (2 tickets)	<input checked="" type="checkbox"/> Premium (2 tickets)
Recognition as an annual corporate member sponsor , inclusive of complimentary attendance at NCHL's annual Gail L. Warden Leadership Excellence Award Event	<input checked="" type="checkbox"/> (3 tickets)	<input checked="" type="checkbox"/> (2 tickets)	<input checked="" type="checkbox"/> (2 tickets)
Complimentary attendance at the NCHL Executive Forum ²	<input checked="" type="checkbox"/> (1 ticket)		
Access to exclusive NCHL member-only resources and discounts (where applicable) including: 1. Fee-based services 2. All member-only communications 3. NCHL Job Board 4. NCHL's Mentorship Program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	None
PARTNER RECOGNITION & INFLUENCE			
Recognition as a valued partner on our website; listing includes information about organization, a direct link to organizational website, a key contact for outreach, and a linked resource or marketing piece	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition in select NCHL annual materials (e.g., Annual Impact Report, electronic newsletters, and social media)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition in select event materials and signage at select NCHL in-person events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
PERSONALIZED EXPERIENCE			
Participate in one (1) NCHL LENS program council Annual access to the USCIPP International Market Insights Dashboard Access to three (3) international telemedicine and remote second opinion legal due diligence market reports	<input checked="" type="checkbox"/> Select 2	<input checked="" type="checkbox"/> Select 1	None

1. To be determined in early 2024 after discussions with NCHL. This benefit excludes the Executive Forum.
 2. If the NCHL Board and leadership make the determination to host an Executive Forum in 2024 after evaluating the impact and outcomes of the inaugural event in 2023

Add-on Early Bird Al-a-Carte Options³ (not available after March 2024)

For additional corporate membership investment of:

- \$1,000 – Receive an additional **1-hour webinar** on topic of your choice marketed to all NCHL contacts in 2024
 - \$1,725 – Assure all your speakers can attend with **complimentary speaker registrations** for your selected in-person event session (up to 3 additional registrations)
 - \$3,000 – Receive recognition as a **2024 Executive Forum sponsor** and two (2) complimentary tickets to the private luncheon or reception for invited attendees
 - \$3,500 – Receive an **elevated sponsorship position at an NCHL in-person event** with your choice of a private knowledge session sponsor; coffee recharge sponsor; or welcome reception sponsor
 - \$5,500 – Receive an elevated position as a **Reception Sponsor for the 2024 Gail L. Warden Leadership Excellence event** and will include sufficient complimentary registrations to assure a full table of 8 attendees⁴
3. You must be a current corporate member to add on any additional al-a-carte options. Al-a-carte options must be selected and invoiced for by March 31, 2024.
 4. Depending on your corporate membership level you would receive an additional 5-6 complimentary registrations to the event to assure a full table of 8.

Learn more about [Corporate Membership](#) and join today.

Email Meghan Nousaine, Senior Director, Communications and Development, at mnousaine@nchl.org.