



## *National Center for Healthcare Leadership*

GAIL L. WARDEN LEADERSHIP EXCELLENCE AWARD CELEBRATION  
HONORING TWO DECADES OF EXCELLENCE IN HEALTHCARE LEADERSHIP

# 2025 SPONSORSHIP PROSPECTUS



Join us for a milestone evening as we celebrate 20 years of leadership excellence in healthcare. Named in honor of Gail L. Warden—founding chairman of NCHL, president emeritus of Henry Ford Health System, and a visionary in healthcare innovation—this award recognizes individuals who have made significant and lasting contributions to the field.

**TUESDAY, NOVEMBER 18, 2025 at 6:00 PM**  
**FIELD MUSEUM OF NATURAL HISTORY | CHICAGO**

NCHL

National Center for Healthcare Leadership

## About the NCHL Gail L. Warden Leadership Excellence Award Event

NCHL's Gail L. Warden Leadership Excellence Award celebration will bring together more than 250 leaders from across the healthcare ecosystem to honor this year's distinguished awardees, reflect on the profound impact of past honorees, and continue the tradition of recognizing the NCHL International Healthcare Leadership Award recipient.

## Our Awards

The **Gail L. Warden Leadership Excellence Award** was named in honor of Gail L. Warden, founding chairman of NCHL, president emeritus of Henry Ford Health System, and one of healthcare's foremost leaders. This distinction recognizes his remarkable accomplishments as an innovator in healthcare delivery, community wellness, and health policy, and as a mentor and inspiration to future generations. This enduring tribute is in recognition of Mr. Warden's leadership legacy. For 20 years, this award has been given to an individual who has made significant and lasting leadership contributions to the health and healthcare field. Typically, this awardee is announced in July.

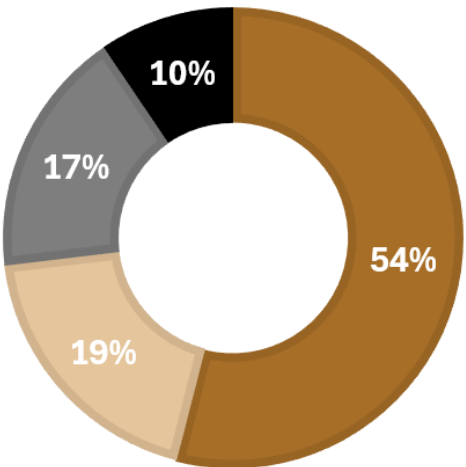
The **NCHL International Healthcare Leadership Award** honors a leader whose commitment, values, and contributions have made a significant and positive impact on the provision of healthcare across international borders.

## The Celebration

Join us along the shore of Lake Michigan at The Field Museum of Natural History in Chicago on **Tuesday, November 18, 2025**, for an inspiring evening of connection, recognition, and celebration. The event will begin around 6:00 PM with a reception, followed by dinner and the award ceremony.

## 2024 Attendee Breakdown

235 Attendees



No. of Attendees	Job Title
127	C-Suite/Sr. VP
45	VP/Sr. Director
41	Director/Manager
22	Special Guests / Others

## 2024 Attending Organizations

- 4SightHealth
- Abundant Venture Partners
- Advocate Health
- American Hospital Association
- America's Essential Hospitals
- Ann & Robert H. Lurie Children's Hospital of Chicago
- Aon
- Atrium Health
- Bank of America
- Barclays
- BCG
- Carilion Clinic
- Cedars-Sinai
- Cielo
- CityBlock Health
- Cleveland Clinic
- Commission on Accreditation of Healthcare Management Education
- CommonSpirit Health
- Cook Children's Health Care System
- Corewell Health
- Cornerstone on Demand
- Dartmouth Health
- EPIC
- Flywire
- Froedtert & the Medical College of Wisconsin
- Froedtert ThedaCare Health
- Furst Group
- Gallagher
- Health Care Service Corporation
- Henry Ford Health
- Henry Ford Health System
- Herzing University
- Houston Methodist
- Indiana University Health
- J.P. Morgan
- Katherine Shaw Bethea Hospital
- Kaufman Hall
- Labcorp
- Loyola Medicine
- LRV Health
- Lumeris
- Mass General Brigham
- Mercy Health (Wisconsin & Illinois)
- Michigan Health & Hospital Association
- Morgan Stanley
- Mount Sinai Health System
- National League for Nursing
- Northwell Health
- NuBrick Partners
- OhioHealth
- Premier, Inc.
- PrimeCare Health
- Prominence Advisors
- Rochester Regional
- Rochester Regional Health
- RUSH
- Rush MG
- Saint Luke's Health System
- Sodexo
- Surgical Directions
- Trinity Health - Loyola Medicine
- UNC Chapel Hill
- University of Chicago Health Systems
- University of Chicago Medical Center
- University of Florida Health
- Valleywise Health
- Vanderbilt
- VCU
- Vizient, Inc.
- Washington University in Saint Louis, School of Medicine
- Wisconsin Hospital Association
- Witt Kieffer
- Yale New Haven Health

## Sponsorship Opportunities

Sponsorship of this event includes reserved seating, visibility through one-of-a-kind brand activation opportunities, reception networking, and shared celebration.

NCHL is a 501(c)(3) nonprofit organization whose mission is dedicated to advancing healthcare leadership and organizational excellence in the US and abroad. Your sponsorship directly supports and allows us to continue our [work](#).

Base Sponsorship Packages	New: Legacy Sponsor \$12,000	VIP Table Sponsor \$8,000	New: Mission Champion \$6,000	Supporting Sponsor \$5,000
<b>Reserved table seating</b> (pre-registration required)	✓ Full table (8 tickets)	✓ Full table (8 tickets)	Support goes directly to NCHL mission	✓ Half-table (4 tickets)
Special 20 <sup>th</sup> anniversary recognition & premium seating placement	✓			
Pre & post attendee lists with email addresses <sup>2</sup>	✓	✓	✓	✓
Logo on select pre-event digital communications	✓	✓	✓	✓
Logo on on-site signage	✓	✓	✓	✓
Logo and link on event website	✓	✓	✓	✓
Included in post-event thank-you communications	✓	✓	✓	

### Questions? Ready to Sponsor?

Contact: Meghan Nousaine, Senior Director, Communications and Development, at [mnousaine@nchl.org](mailto:mnousaine@nchl.org)

Sponsor Now

Sponsorship Form Link: <https://nchl.member365.org/publicFr/form/index/cbf06dd336871f09c25ddeadba672473a9cf33fd>

1. All registered attendees can opt-out of sharing their emails with sponsors.





# Special Add-On Sponsorship Opportunities

Each of the following requires the purchase of a Base Sponsorship Package (i.e. Supporting, VIP or Legacy Sponsor) and includes the benefits listed on page four (4), plus additional benefits as noted below, unless otherwise noted.

## EXCLUSIVE PRESENTING SPONSOR (Exclusive)

**\$22,000**

- Welcome attendees and congratulate the winners from the stage
- An additional **eight tickets** with premier seating
- Logo featured **most prominently** on select event materials
- Two full-screen, digital tribute ads, shown during the cocktail reception
- One dedicated social media highlight post

## DINNER SPONSOR

**\$20,000**

- Logo featured on the **event dinner menu** at each seat
- An additional **4 tickets** with premier seating
- One full-screen, digital tribute ad, shown during the cocktail reception
- One dedicated social media highlight post

## MAIN STAGE SPONSOR (Exclusive)

**\$18,000**

- **Premier logo placement** near stage
- An additional **4 tickets** with premier seating
- One full-screen, digital tribute ad, shown during the cocktail reception
- One dedicated social media highlight post

## IN FULL BLOOM SPONSOR (Exclusive)

**\$15,000**

- Beautify the event and give back, after the event the floral arrangements will be donated to a local assisted living facility, spreading joy beyond the celebration
- A custom card with your logo and a message of support will be included with each donated arrangement
- Logo featured in select night-of materials
- One full-screen, digital tribute ad, shown during the cocktail reception
- One dedicated social media highlight post

## ★ NEW FOR 2025: A TOAST TO 20 SPONSOR (Exclusive)

**\$12,000**

- Exclusive branding of a specialty cocktail station featuring the French 75 and champagne selections
- One full-screen, digital tribute ad, shown during the cocktail reception
- One dedicated social media highlight post

## ENTERTAINMENT SPONSOR (2 AVAILABLE)

**\$10,000**

- Curate the playlist by selecting three songs to be played during the cocktail reception
- Live shoutout from the band or entertainment while attendees are getting seated for dinner
- Logo featured prominently near the live entertainment throughout the event
- One full-screen, digital tribute ad, shown during the cocktail reception
- One dedicated social media highlight post

## WINE SPONSOR (Exclusive)

**\$8,000**

- Select one red and one white wine (from a preselected list) served during dinner
- Logo featured in select night-of materials
- One full-screen, digital tribute ad, shown during the cocktail reception

<p><b>★ NEW: EXECUTIVE FORUM LUNCH SPONSOR (3 AVAILABLE)</b></p> <ul style="list-style-type: none"> <li>Sponsors the lunch at the NCHL Executive Forum earlier in the day, including an opportunity to network with executives during lunch</li> <li>An on-stage mention during the Executive Forum</li> <li>2 tickets to the evening awards celebration</li> <li>Recognition in the Executive Forum event materials and lunch signage</li> <li>One full-screen, digital tribute ad, shown during lunch at the Executive Forum</li> </ul> <p><i>This sponsorship does not require the purchase of a base sponsorship package</i></p>	<b>\$7,000</b>
<p><b>RED-CARPET ENTRANCE SPONSOR (Exclusive)</b></p> <ul style="list-style-type: none"> <li>Exclusive branding of the red-carpet entrance</li> <li>Logo placement prominently displayed</li> <li>One full-screen, digital tribute ad, shown during the cocktail reception</li> </ul>	<b>\$6,000</b>
<p><b>DESSERT SPONSOR</b></p> <ul style="list-style-type: none"> <li>Logo featured in select night-of materials</li> <li>One full-screen, digital tribute ad, shown during the cocktail reception</li> </ul>	<b>\$5,000</b>
<p><b>WELCOME RECEPTION SPONSOR</b></p> <ul style="list-style-type: none"> <li>Logo featured on cocktail napkins served with drinks and appetizers during the cocktail reception</li> <li>One full-screen, digital tribute ad, shown during the cocktail reception</li> </ul>	<b>\$5,000</b>
<p><b>★ NEW: EMERGING LEADER SPONSOR</b></p> <ul style="list-style-type: none"> <li>This sponsorship provides access for 2-3 Emerging Leader Fellows or event volunteers to attend the event, supporting their professional growth and network development</li> <li>Sponsor name/logo displayed on reserved Emerging Leader Fellows table signage during dinner</li> <li>Sponsors may provide a small, branded item, leadership resource, or personal note to each Emerging Leader Fellow, offering inspiration and connection</li> </ul> <p><i>This sponsorship does not require the purchase of a base sponsorship package</i></p>	<b>\$3,000</b>

Note: Product offerings are subject to change

Thank you to our previous sponsors

