



National Center for Healthcare Leadership

# National Council on Administrative Fellowships (NCAF) Annual Sponsorship Opportunities

A premier program of the National Center for  
Healthcare Leadership



## **NATIONAL CENTER FOR HEALTHCARE LEADERSHIP**

NCHL is dedicated to advancing healthcare leadership and organizational excellence by building diverse, inclusive, and collaborative relationships in the US and abroad. NCHL is widely recognized as the premier source for evidence-based healthcare leadership practices, cultivating communities for peer collaboration across organizations, and collectively developing industry models and benchmarks to improve healthcare.

## **NATIONAL COUNCIL ON ADMINISTRATIVE FELLOWSHIPS (NCAF)**

Since 2014, NCAF has been creating an industry-standard in the recruitment of administrative fellows. Currently, NCAF is made up of 120 member organizations including both fellowship sites and graduate health management programs. These organizations work collaboratively to continuously improve early-career development opportunities for our next-generation healthcare leaders while participating in educational seminars, podcasts, and more.

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## **OVERVIEW: NATIONAL COUNCIL ON ADMINISTRATIVE FELLOWSHIP SPONSORSHIP OPPORTUNITIES**

These sponsorship opportunities were carefully crafted for organizations interested in connecting with current graduate students, recent graduates, fellowship program directors, and graduate program faculty. The events hosted by NCAF aim to provide networking opportunities, learning, and professional development.

1. NCAF Implementation Guide
2. NCAF Podcasts: A Guide for the Healthcare Early Careerists
3. NCAF Educational Seminars
4. Virtual Fellowship Fair
5. NCAF Newsletter

## **GET IN TOUCH**

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# ABOUT US

# SPONSORSHIP OPPORTUNITIES AVAILABLE

## FELLOWSHIP IMPLEMENTATION GUIDE

Be part of this updated, evergreen document through sponsorship of an ad, vignette, back page sponsorship, or a program highlight. The guide provides fellowship sites with important knowledge on trends in administrative fellowship development and planning. The guide is made available to all NCAF members. Non-NCAF members can have access to the implementation guide for a nominal fee. Share your program or organization with fellowship sites, graduate programs, and students.

### **General Half page Ad**

**\$500**

This opportunity is for any graduate program, fellowship site, or vendor interested in hosting a half-page picture or text ad in the implementation guide.

### **Fellowship Site or Vendor Vignette**

**\$1,000**

Fellowship programs have the opportunity to highlight an element of their program or a fellow within the program in a 3-4 sentence overview and picture OR logo.

### **Programmatic Highlight**

**\$2,000**

Programs can provide up to two paragraphs on the chosen topic, a picture related to the fellowship program, and an organizational logo. The fellowship program will also be included in all marketing of the implementation guide.

**3 opportunities available**

### **Back Page Sponsorship**

**\$2,000**

This opportunity is open to any organization interested in promoting its organization through a joint back page sponsorship, with cobranding with NCHL.

**1 opportunity available**

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## NCAF PODCASTS: A GUIDE FOR THE HEALTHCARE EARLY CAREERIST

A new educational offering in 2023, *A Guide for the Healthcare Early Careerists*, provides early careerists with resources from seasoned healthcare executives in a variety of spaces (Well-being, Personal Branding, Certifications, Advice from fellows past and present, and more.) Sponsors have several options to choose from to receive the best impact for their organization. Podcasts primarily reached 23-27-year-olds in the United States. The most popular topics include preparing for interviews and personal branding.

### **Presenting Sponsor**

**\$7,000**

- One (1) direct mail marketing to all program member organizations
- Opportunity to be recognized on all NCHL and NCAF social media
- Premier logo placement on all event marketing materials, the NCHL website, and the NCAF newsletter for the duration of the series
- Recognition during each podcast episode, a total of 24 episodes.
- Select a podcast speaker and topic for (1) episode per series (up to 3 series)\*

**1 opportunity available**

### **Content Series**

**\$3,500**

As a Content Series Sponsor, your organization will sponsor one (1) series. This includes sponsorship of all episodes within one of the three podcast series with your choice of: (1) Early Careerists Corner; (2) Trailblazing Healthcare Careerists; or (3) Career Stories from the Healthcare Perspective.

**3 opportunities available**

- Opportunity to be recognized on all NCHL and NCAF social media
- Logo placement on all event marketing materials, NCHL website, and NCAF newsletter for the duration of the selected series
- Recognition during each podcast episode of the series, a total of 8 episodes.
- Opportunity to choose one (1) podcast speaker during the series

### **Podcast Promoter**

**\$500**

As a Podcast Promoter Sponsor, your organization will sponsor an individual podcast episode. Benefits of this sponsorship include:

**24 opportunities available**

- Opportunity to be recognized on all NCHL and NCAF social media
- Logo placement on all event marketing materials
- Recognition of your organization during the podcast episode

# SPONSORSHIP OPPORTUNITIES AVAILABLE

## NCAF EDUCATIONAL SEMINARS

NCAF hosts quarterly educational sessions for students and current fellows to learn and grow in different areas of professional development and learning. There are a total of four sessions annually. These sessions reach a minimum of 40 graduate programs and 80 fellowship sites affiliated with NCAF, along with students from the other 120+ CAHME accredited programs. Recordings of all sessions are made available to NCAF member

### Presentation Sponsor

Sponsors are given 10 minutes at the beginning or end of the session to share a presentation on their organization and/or offerings and services. Sponsors will also receive a list of attendees from their sponsored seminar.

**\$1,000**

**3 opportunities available**

## VIRTUAL FELLOWSHIP FAIR

A virtual fellowship fair is a two-day event allowing NCAF member fellowship sites to meet potential applicants for the upcoming fellowship recruitment cycle. Several sponsorship opportunities are available for both days of sessions. The audience will include early careerists, current students, fellowship program directors, and current fellows. This sponsorship is a great opportunity for organizations looking to connect with early careerists, fellowship and internship programs, and graduate schools.

### Closing Panel Sponsor

The NCAF Virtual Fellowship This option provides a sponsor the opportunity to work with NCHL to create a closing panel for students attending the networking event. This includes the possibility of an appointed moderator role.

**\$5,000**

**2 opportunities available**

### Presenting Sponsor

This option includes a 10-minute presentation to students attending the networking session. This provides exposure to students that are interested in completing applications for administrative fellowships

**SOLD OUT**

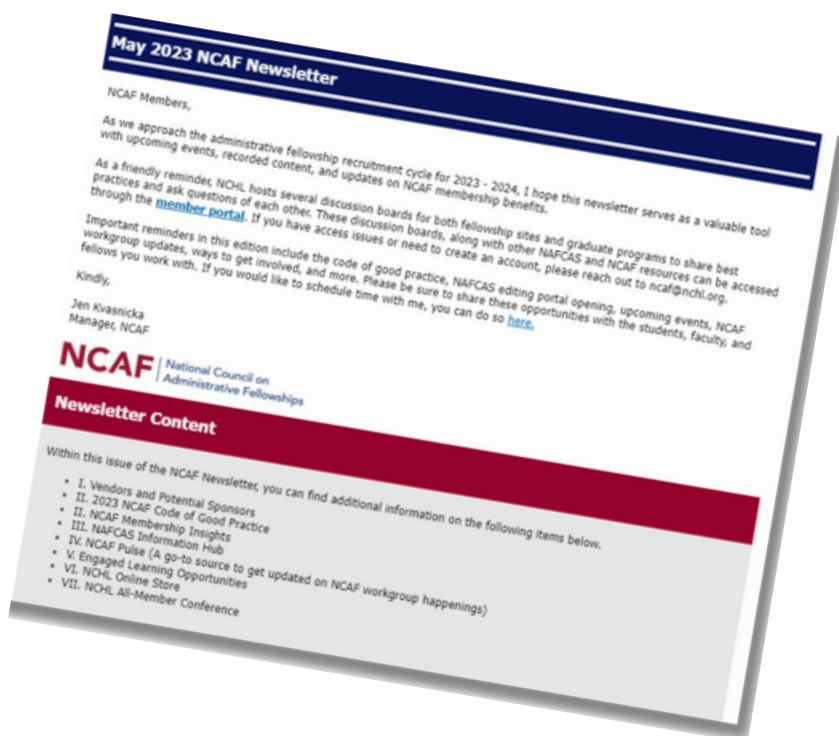
## NCAF NEWSLETTER SPONSOR

### Newsletter Sponsor

**\$1,000**

**1 opportunity available**

Sponsor the bimonthly newsletter to all NCAF members (graduate programs and fellowship sites). This includes the organization logo on the newsletter, the Organization logo on the NCAF website, Organization sponsored newsletter corner (with updates, information, etc.). This newsletter reaches over 220 individuals from industry and academia.



# 2023 NCAF MEMBERS

## FELLOWSHIP SITES

Advocate Aurora Health  
Alameda Health System  
Allegheny Health Network  
American Hospital Association\*  
Ann & Robert H. Lurie Children's Hospital of Chicago  
Arkansas Children's  
Ascension  
Atlantic Health System  
Atrius Health  
Baptist Health (Jacksonville)  
Baptist Health South Florida  
Barnes-Jewish Hospital  
Boston Children's Hospital  
Boston Medical Center  
Brigham and Women's Hospital  
Carle Health  
Carilion Clinic  
Children's Hospital & Medical Center (Omaha)  
Children's Hospital Los Angeles  
Cincinnati Children's Hospital Medical Center  
City of Hope National Medical Center  
Columbia University Vagelos College of Physicians & Surgeons  
Community Health Center, Inc.  
Connecticut Children's  
Dana-Farber Cancer Institute  
Denver Health  
Genesis Health System  
Hartford HealthCare  
Henry Ford Health System  
Houston Methodist  
Indiana University Health  
INTEGRIS Health  
Johns Hopkins Medicine  
Keck Medicine of USC  
Lahey Hospital and Medical Center  
Lehigh Valley Health Network  
Luminis Health  
Maimonides Medical Center  
Massachusetts General Hospital  
Medical University of South Carolina Health  
Medical College of Wisconsin  
Meritus Health

Mercy  
Montefiore Medical Center  
Mount Sinai Health System  
Munson Healthcare  
Nicklaus Children's Health System  
Northeast Georgia Health System  
NYU Langone Health  
OhioHealth  
Ohio State University Physicians  
Oregon Health and Science University  
PeaceHealth  
Prisma Health  
Providence Health  
Rush University Medical Center  
Saint Joseph Hospital  
Samaritan Health Services  
SSM Health of Wisconsin  
St. Elizabeth Healthcare  
St. Elizabeth Physicians  
St. Joseph Hospital  
Stanford Children's Health – Lucile Packard Children's Hospital Stanford  
Stanford Health Care  
The Guthrie Clinic  
The University of Kansas Health System  
Trinity Health  
Tufts Medical Center  
UAB Medicine  
UC Davis Health  
UChicago Medicine  
UCSF Health  
University of Florida Health – Shands Hospital  
University Hospitals Cleveland Medical Center  
University Hospital – Newark  
University of Illinois at Chicago  
University of Kentucky HealthCare  
University of Utah Health  
U of L Health (Louisville)  
UPMC  
Wake Forest Baptist Health  
WellSpan Health  
WVU Medicine  
Yale New Haven Health System

GRADUATE PROGRAMS: Baylor University | Boston University School of Public Health | Columbia University | Cornell University | Des Moines University | Florida A&M University | George Washington University | Georgia Southern University | Georgia State University | Medical University of South Carolina | Penn State University | Rush University | Rutgers University | Saint Louis University | Seton Hall University | Texas A&M Health Science Center | Texas Woman's University | The Ohio State University | Trinity University | UNC Chapel Hill | University of Alabama at Birmingham | University of Arkansas for Medical Sciences | University of Central Florida | University of Colorado Denver | University of Florida | University of Iowa | University of Kansas Medical Center | University of Michigan | University of Minnesota | University of Missouri | University of Pittsburgh | University of Scranton | University of South Florida | University of Texas at Arlington | University of Texas School of Public Health | University of Washington | Virginia Commonwealth University | Xavier University



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