

# NATIONAL CENTER FOR HEALTHCARE LEADERSHIP'S

Gail L. Warden Leadership Excellence Award

YESTERDAY. TODAY. TOMORROW.

TUESDAY, NOVEMBER 15, 2022 | FIELD MUSEUM | CHICAGO



 [WWW.NCHL.ORG/EVENTS/LAD](http://WWW.NCHL.ORG/EVENTS/LAD)

A CELEBRATION TO ACKNOWLEDGE THE PROFOUND IMPACT OF  
AN INDIVIDUAL IN THE FIELD OF HEALTHCARE LEADERSHIP

TUESDAY, NOVEMBER 15, 2022

6:00 PM - 9:00 PM

FIELD MUSEUM OF NATURAL HISTORY | CHICAGO, ILLINOIS

## About the NCHL Gail L. Warden Leadership Excellence Award Event

This celebratory event will connect you with more than 250 event attendees from the healthcare ecosystem, all equally committed to advancing the mission of NCHL and honoring the profound impact of the 2022 awardee.

This leadership award was named in honor of Gail L. Warden, founding chairman of NCHL, president emeritus of Henry Ford Health System, and one of healthcare's foremost leaders. This distinction recognizes his remarkable accomplishments as an innovator in healthcare delivery, community wellness, and health policy, and as a mentor and inspiration to future generations. This enduring tribute is in recognition of Mr. Warden's leadership legacy.

This award is given to an individual who has made significant and lasting leadership contributions to the health and healthcare field. This year's event, held on Tuesday, November 15, 2022, will be hosted along the shore of Lake Michigan at the Field Museum of Natural History in Chicago. The event will begin at 6:00 PM with a reception, followed by dinner and the award ceremony.

Sponsorship of this event includes reserved seating, visibility through one-of-a-kind brand activation opportunities, reception networking, and shared celebration.

## Attendees

### MORE THAN 250 INFLUENTIAL GUESTS

- Healthcare and hospital executive-level leaders
- Industry influencers and partners

## Your Sponsorship Impact

NCHL is a 501(c)(3) nonprofit organization whose mission is dedicated to advancing healthcare leadership and organizational excellence in the US and abroad. Your sponsorship directly supports and allows us to continue our [work](#).

NATIONAL CENTER FOR HEALTHCARE LEADERSHIP

To learn more about event sponsorship opportunities contact  
Meghan Nousaine, Senior Director, Communications & Development at [mnousaine@nchl.org](mailto:mnousaine@nchl.org)

17 N. State Street, Suite 1530 | Chicago, IL 60602 | <https://www.nchl.org/events/lad>

# NATIONAL CENTER FOR HEALTHCARE LEADERSHIP'S

Gail L. Warden Leadership Excellence Award

## 2022 SPONSORSHIP OPPORTUNITIES

### **YESTERDAY. TODAY. TOMORROW. | \$40,000**

#### **Exclusive Opportunity**

As the Theme Sponsor, your organization will sponsor the live onsite artist who will be creating a one-of-a-kind piece of artwork throughout the event. The finished piece of art will be gifted to the award winner and will incorporate the theme of the evening highlighting the leaders of Yesterday. Today. and Tomorrow.

#### Benefits

- Recognition on the interactive artistic display during reception
- Two (2) reserved tables of eight (8) guests each with preferred seating
- Opportunity to include a personalized note to the award winner that will be included in the finished piece of artwork
- Premier placement of company logo on all event materials including print and digital
- Premier recognition on NCHL event website
- Social media recognition
- Full page tribute to the winner in the event program

### **PRESENTING | \$30,000**

#### **Exclusive Opportunity**

As the Presenting Sponsor, your organization will have an opportunity to welcome attendees and congratulate the awardee.

#### Benefits

- Opportunity to welcome guests at the beginning of the program
- Two (2) reserved tables of eight (8) guests each with preferred seating
- Premier placement of company logo on select event materials
- Recognition on NCHL website event page
- Social media recognition
- Full page tribute to the winner in the event program

### **MAIN STAGE | \$25,000**

#### **Exclusive Opportunity**

As the Main Stage Sponsor, your organization will sponsor the stage that will be showcased at the event.

#### Benefits

- Company logo recognition near the stage area
- Reserved table with preferred seating for eight (8) guests
- Company logo recognition on select event materials including both print and digital
- Recognition on NCHL website event page
- Social media recognition
- Half-page tribute to winner in the event program

### **DINNER | \$25,000**

As a Dinner Sponsor, your organization will sponsor the main meal served to guests at the celebration.

#### Benefits

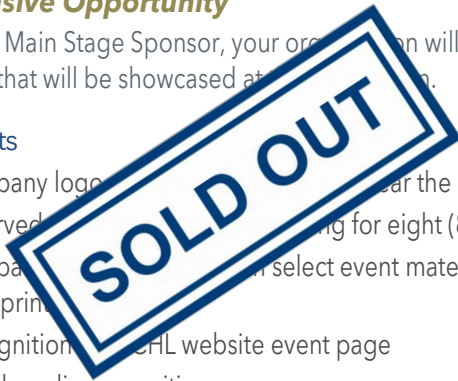
- Company logo recognition incorporated during dinner
- Reserved table with preferred seating for eight (8) guests
- Company logo recognition on select event materials including both print and digital
- Recognition on NCHL website event page
- Social media recognition
- Half-page tribute to winner in the event program

### **SIGNATURE DRINK | \$15,000**

As one of the Signature Drink Sponsors, your organization will sponsor one of the specialty cocktails available for all guests during the social hour reception at the celebration.

#### Benefits

- Opportunity to name a signature drink featured during the reception
- Company logo displayed on signature drink signage
- Reserved table with seating for eight (8) guests
- Company logo recognition on select event materials
- Recognition on NCHL website event page
- Social media recognition
- Half-page tribute to winner in the event program





### WINE | \$15,000

#### Exclusive Opportunity

As the Wine Sponsor, your organization will sponsor the featured wine at the table. The wine will be featured in the Warden Leadership Excellence Award program.

#### Benefits

- From 12:00 PM to 1:00 PM, guests will be able to choose one red and one white wine to enjoy at the table.
- Reserved table with seating for eight (8) guests
- Company logo recognition on select event materials
- Recognition on NCHL website event page
- Social media recognition
- Half-page tribute to winner in the event program

**SOLD OUT**



### SWEET INDULGENCE | \$10,000

#### Exclusive Opportunity

As the Sweet Indulgence Sponsor, your organization will have the opportunity to sponsor the delicious dessert offering that will be highlighted during the NCHL Warden Leadership Excellence Award celebration.

#### Benefits

- Company name recognition on select event materials
- Reserved table with seating for eight (8) guests
- Company logo recognition on select event materials
- Recognition on NCHL website event page
- Social media recognition
- Quarter-page tribute to winner in the event program

**SOLD OUT**



### RED-CARPET PHOTO LOUNGE | \$12,000

#### Exclusive Opportunity

As the Red-Carpet Photo Lounge Sponsor, your organization will sponsor the interactive photo lounge at the celebration. This experience leaves guests with a memorable take-home piece to commemorate the evening's happenings and celebrations.

#### Benefits

- Company logo recognition on red carpet photo lounge print-out that is provided to all guests in attendance that evening
- Reserved table with seating for eight (8) guests
- Company logo recognition on select event materials
- Recognition on NCHL website event page
- Social media recognition
- Half-page tribute to winner in the event program



### VIP TABLE | \$7,500

As a VIP Table Sponsor, your organization will have reserved seating during celebration.

#### Benefits

- Reserved table with seating for eight (8) guests
- Company name recognition on select event materials
- Recognition on NCHL website event page
- Quarter-page tribute to winner in the event program

### SUPPORTER OF NCHL | \$3,500

As a Supporter of NCHL, your organization will have reserved seating during the celebration.

#### Benefits

- Reserved table with seating for four (4) guests
- Company name recognition on select event materials
- Recognition on NCHL website event page

For questions or more information about sponsorship opportunities please contact: Meghan Nousaine, Senior Director, Communications and Development, at [mnousaine@nchl.org](mailto:mnousaine@nchl.org)

**SPONSOR NOW**

Direct link to sponsorship form:  
<https://bit.ly/3FsVEeg>