

Healthcare Trade Mission Saudi Arabia

Riyadh | Dhahran Jeddah
September 9-14, 2023



<https://www.trade.gov/saudi-arabia-healthcare-trade-mission-2023>

About

The United States Department of Commerce, International Trade Administration (ITA), is excited to announce a Healthcare Trade Mission to Saudi Arabia. Participating U.S. firms will gain market insights, make industry and government contacts, solidify business strategies and advance specific projects with the goal of increasing U.S. healthcare product and service exports to this rapidly expanding market.

Why Participate?

Saudi Arabia accounts for sixty percent of the Gulf Cooperation Council (GCC) countries' healthcare expenditure, and the sector remains a top priority for the Saudi Arabian Government. In 2023, it will spend **\$36.8 billion** on Healthcare and Social Development – 14.4 percent of its budget. Under Vision 2030 plans to:

- Invest over **\$65 billion** to develop the country's healthcare infrastructure.
- Increase private sector contribution from **45% to 65%**, targeting 290 hospitals and 2,300 health centers.
- Launch “health clusters” and expand the usage of **digital health**.

Who Should attend?

- Hospital Operators and Managers
- Digital Health Companies
- Medical Devices Manufacturers
- Other firms in the healthcare space will also be considered and should apply.

[Click Here to Express Interest in Attending](#)

Trade Mission Details

Date

September 9-14, 2023

Location

Riyadh, Dhahran, Jeddah

Cost

Large Company - \$4,100

SME - \$3,100

More Information

Learn more and express interest in participating by [clicking here](#) or scanning the QR code.



Questions?

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