

2023 SPONSORSHIP PROSPECTUS

NCHL

National Center for Healthcare Leadership

2023

All- Member Conference

LEARN | COLLABORATE | LEAD

Learn | Collaborate | Lead

This conference is a must-attend event for industry partners and influencers seeking connections with leaders driving change and innovative solutions in healthcare.

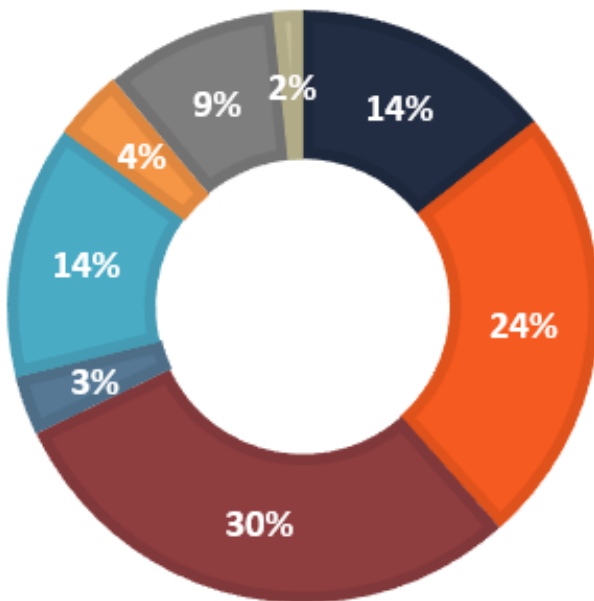
Conference attendees work in the international patient care; human resources; well-being; diversity, equity, and inclusion; and early career pipeline spaces within healthcare. We will welcome more than 300 colleagues and industry partners from across all three of NCHL’s premier programs, including LENS, NCAF, and USCIPP.

The purpose of this conference is simple: to empower healthcare leaders from each of NCHL's three premier programs to learn, collaborate, and lead into the future.

Seventy (70) percent of expected attendees are directors, vice presidents, senior directors, senior vice presidents, and c-suite executives at their organizations. Attendees will include professionals from the 130+ US hospitals, health systems, and educational institutions.

2022 Attendee Breakdown

315 Attendees



No. of Attendees	Job Title
45	SVP/C-suite
76	VP/Sr. Director
93	Director
10	Faculty
44	Manager
12	Fellow
30	Specialist/ Coordinator/ Analyst
5	Other

Learn more about “Who Attends” at: <https://www.nchl.org/events/conference/attendees/>

2022 Attending Organizations

- Adventist Health
- Advocate Aurora Health
- All Children's Hospital, Johns Hopkins
Medicine International
- American Hospital Association
- Ann & Robert H. Lurie Children's
Hospital of Chicago
- Aon
- Ascension
- Atrium Health
- Atrium Health Navicent
- Banner Health
- Baptist Health South Florida
- Baptist Health Systems
- BayCare Health System
- Baylor St. Luke's Medical Center
- Boston Children's Hospital
- Brigham and Women's Hospital
- CalleoHealth
- Cancer Treatment Centers of America
- Carilion Clinic
- Cedars-Sinai
- Children's Health System of Texas
- Children's Hospital Los Angeles
- Children's Hospital of Philadelphia
- Children's Mercy Kansas City
- Children's National Hospital
- Cincinnati Children's
- City of Hope
- Cleveland Clinic
- Commission on Accreditation of
Healthcare Management Education
- CommonSpirit Health
- Convera
- Convergence Health
- Cook Children's Health Care
System
- Cornell University
- Dana-Farber Cancer Institute
- Dartmouth Health
- Dignity Health International
- Emeritus
- Flywire
- Furst Group
- Gallagher
- George Mason University
- GLOBO
- Greiner Bio-One
- Harris Health System
- Healthcare Coaching Institute
- Healthcare Leadership Academy, Saudi
Commission for Health Specialties
- Henry Ford Health
- Herzing University
- Hospital for Special Surgery
- Houston Methodist
- Hueman People Solutions
- Indiana University Health
- Intermountain Healthcare
- Johns Hopkins Health System
- Johns Hopkins Medicine
- Johns Hopkins Medicine International
- Keck Medicine of the University of
Southern California
- KPMG
- LAK Group
- Mass General Brigham
- Maui Health Affiliate of Kaiser Permanente
- Mayo Clinic
- Medical University of South Carolina
- Medical University of South Carolina
(MUSC) Health
- Medpoint
- Memorial Health

2023 ANNUAL ALL-MEMBER CONFERENCE

- Memorial Hermann - Texas Medical Center & TIRR
- Memorial Sloan Kettering Cancer Center
- Mount Sinai Health System
- Munson Healthcare
- National League for Nursing
- Nationwide Children's Hospital
- Nemours Children's Health
- New York-Presbyterian
- Northwell Health
- Northwestern Medicine
- Norton Healthcare
- NuBrick Partners
- NYU Langone Health
- Ochsner Health System
- OhioHealth
- Owensboro Health
- Penn Medicine
- PRC
- Rochester Regional Health
- Rush University Medical Center
- Salesforce
- Sg2
- Shirley Ryan AbilityLab
- Shriners Hospitals for Children
- Sodexo
- SodexoMagic
- Spaulding Rehabilitation Hospital
- Stanford Health Care
- Stanford Medicine
- Suburban Hospital
- Sunbelt Health Partners
- SurePeople
- Surgical Directions
- Talent Plus
- Texas Children's Hospital
- The James Cancer Hospital at The Ohio State University
- The Ohio State University
- The Paley Institute at St. Mary's Medical Center
- The Shirley Ryan AbilityLab
- UAB Medicine
- UChicago Medicine
- UCLA Health
- University of Alabama at Birmingham
- University of California, Los Angeles (UCLA) Health
- University of California, San Diego (UCSD) Health
- University of California, San Francisco (UCSF) Health
- University of Central Florida
- University of Iowa
- University of Kentucky HealthCare
- University of Michigan
- University of Minnesota
- University of North Carolina, Chapel Hill
- University of Pittsburgh
- University of Pittsburgh Medical Center
- University of Pittsburgh Medical Center (UPMC) and Children's Hospital of Pittsburgh of UPMC
- University of Utah Health
- Virginia Commonwealth University
- Vizient, Inc.
- Vmarsh Healthcare
- Washington University in St. Louis
- Witt Kieffer

Sponsorship Opportunities

Hospitals, health systems, and graduate health management programs are driving leadership and organizational excellence through collaboration; partnerships; and investment in the US and abroad.

You can connect with these leaders and industry stakeholders by sponsoring and exhibiting at the National Center for Healthcare Leadership’s 2023 All-Member Conference.

Sponsorship Benefits:

Supporting Sponsor

\$2,500

Premium Sponsor

\$5,500
(\$4,500 *without*
tabletop exhibit)

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Complimentary registrations	1	3
Tabletop Exhibit		●
Advanced registration list including email addresses ¹		●
Final attendee list including email addresses ¹	●	●
Logo on pre-event promotions	●	●
Logo on on-site signage	●	●
Logo and link on conference website	●	●
Ability to purchase add'l discounted registrations		●

Please note you must first purchase a Supporting or Premium Sponsorship to add a Special Sponsorship.

Questions? Ready to Sponsor?

Contact: Jarrett Fowler, Senior Director, Strategic and International Initiatives, at jfowler@nchl.org

Sponsor Now

1. All registered attendees can opt-out of sharing their emails with sponsors.

Special add-on Sponsorship Opportunities

Each of the following require the purchase of Supporting or Premium Sponsorship (above) and include the benefits listed on page 5, plus additional benefits as noted below.

PRESENTING SPONSOR (1 AVAILABLE)

Welcome guests during the beginning of conference from the podium and main signage. Opportunity to add *company-provided*, co-branded lanyards to distribute to all conference attendees for event badges. Quarter-page add included in printed conference agenda.

Requires Premium Sponsorship commitment.



HOSPITALITY SPONSOR (1 AVAILABLE)

\$13,500

Includes your organization featured on the hotel keycard provided to all conference attendees who book a room at the conference venue utilizing the NCHL room block. Opportunity to add a *company provided* welcome bag or gift or all attendees at conference check-in.

Requires Premium Sponsorship commitment.

INVITE-ONLY BREAKFAST SESSION SPONSOR (3 AVAILABLE)

\$12,500

Includes an invite-only private breakfast session on day two or three of the event. Capacity of session is limited to 40-60 people. Design one educational session to occur during breakfast (50 minutes). Session content must be non-commercial in nature, support the focus areas of NCHL, and requires approval by NCHL. Sponsor develops presentation and recruits' hospital/health system/academic participants. Sponsor logo on signage outside breakfast room. Organization name, logo, and URL link on conference website. Logo included on printed agenda with session.

CONFERENCE WIFI SPONSOR (1 AVAILABLE)

\$12,000

Includes sponsor logo on dedicated signage throughout event; organization name, logo, and URL link on conference website. Call-out on printed conference agenda along with WIFI information.

Note: Product offerings and meeting agenda are subject to change.

Special add-on Sponsorship Opportunities Cont.

Each of the following require the purchase of Supporting or Premium Sponsorship and include the benefits listed on page 5, plus additional benefits as noted below.

WELCOME RECEPTION SPONSOR (1 AVAILABLE)

\$10,000

Includes sponsorship of welcome reception on day one of the conference inclusive of cobranded cocktail napkins and sponsor logo on signage. Organization name, logo, and URL link on conference website. Sponsor receives acknowledgment on stage during welcome remarks from NCHL CEO or Board Chair. Logo included on printed agenda with reception and during day of event promotion.

KNOWLEDGE SESSION SPONSOR (3 AVAILABLE)

\$8,000

Includes sponsorship of one breakout-out session or workshop. Capacity of session is limited to approx. 30 people for workshops and 100 people for break-out sessions. Design one educational session to occur during predetermined content sessions ranging from 45-minutes or 1.5 hours. Session content must be non-commercial in nature, support the focus areas of NCHL, and requires approval by NCHL. Sponsor develops presentation and recruits hospital/health system/academic participants. Sponsor logo on signage outside breakfast room. Organization name, logo, and URL link on conference website. Logo included on printed agenda with session.

LUNCH SPONSOR (1 AVAILABLE)

Includes sponsorship of 1 lunch with sponsor logo on signage and an opportunity to welcome attendees and introduce the lunch general session speaker/s from the podium. Organization name, logo, and URL link on conference website.



COFFEE RECHARGE SPONSOR (2 AVAILABLE)

\$3,500

Includes sponsorship of two breaks with sponsor logo on signage. Organization name, logo, and URL link on conference website.

ACCOMPLISHMENT VIDEO (5 AVAILABLE)

\$2,000

Sponsor to provide a 2-3-minute video showcasing a recent accomplishment or story they would like to share. Video to be played once during lunch on day two of conference. Video must not have a commercial approach and requires approval by NCHL.

Thank You to our 2022 Sponsors!

Premier



Supporting



Indiana University Health

