

MOVING FROM

INSIGHT TO IMPACT

2026 Leadership Excellence Summit

PENDRY HOTEL | CHICAGO, IL
NOVEMBER 16-17, 2026

Sponsorship Opportunities:

Exhibitor & Experience Packages



Questions? Ready to Sponsor?

Contact: Meghan Nousaine, Senior Director, Communications and Development, at mnousaine@nchl.org

Sponsor Now

A sponsorship interest form can also be completed here:

<https://nchl.member365.org/publicFr/form/index/18851b8115fd4da8e7ac91190343ea340428611a>

WHY BECOME A SPONSOR

This Summit offers direct access to senior decision-makers responsible for workforce strategy, leadership development, and enterprise transformation across leading health systems.

ABOUT THE SUMMIT

Healthcare is at an inflection point, workforce transformation, AI integration, and leadership readiness are redefining success. Healthcare is at an inflection point. Workforce transformation, AI integration, and leadership readiness are no longer future considerations, they are defining success today.

The **2026 Leadership Excellence Summit** convenes the leaders driving this change. Taking place **November 16–17** in Chicago, this highly curated gathering brings together senior healthcare executives, innovators, and decision-makers for meaningful dialogue, practical insight, and strategic connection.

Hosted by the National Center for Healthcare Leadership, the Summit is designed for impact, where ideas translate into action, and where sponsors and partners engage directly with the leaders shaping workforce strategy, leadership development, and organizational performance across the industry.

WHO YOU'LL JOIN

A highly engaged, executive-level audience actively shaping the future of healthcare:

- Chief Human Resources Officers, Chief Nursing Officers, Chief Wellness Officers, and Chief DEI Officers
- Senior leaders in talent strategy, leadership development, and organizational effectiveness
- Health system and academic medical center executives
- Graduate health management faculty, fellows, alumni, and emerging leaders

For NCHL's Leadership Excellence Network (LENS) members, this is a cornerstone experience, deepening relationships, accelerating learning, and strengthening a national peer network. For partners and prospective members, it offers rare access to a trusted, high-level community committed to advancing leadership excellence.



HOW SPONSORS MAXIMIZE VALUE

- Build relationships with senior healthcare executives and decision makers
- Position your organization as a thought leader
- Engage in curated, high-touch experiences (not crowded exhibit halls)
- Extend visibility pre-, during, and post-event

Sponsorship Opportunities: Exhibitor Packages

Connect with leaders and industry stakeholders by exhibiting at the NCHL Leadership Excellence Summit. The Summit offers a limited number of exhibitor sponsorships that provide high-impact visibility and direct access to leaders at U.S. hospitals. Exhibitor tables are centrally located in the networking area, offering prime brand exposure and ongoing opportunities to engage with attendees throughout the event.

Exhibitor Benefits

\$4,000

Complimentary summit registrations (Includes summit provided meals, welcome reception and summit content)	✓ 2 tickets
Turnkey tabletop exhibit	✓
Access to a mobile app virtual booth	✓
Pre & post attendee lists with email addresses ¹	✓
Logo on select pre-event digital promotions and marketing	✓
Logo on on-site signage	✓
Logo and link on summit mobile app	✓
Additional registrations available at discounted rate	✓

Sponsorship Opportunities: Experience Packages

Connect with leaders and industry stakeholders by exhibiting at the NCHL Leadership Excellence Summit. See pages 4-5.

Experience Benefits

Investment Varies

Complimentary summit registrations	✓
Pre & post attendee lists with email addresses ¹	✓
Logo on select pre-event digital promotions and marketing	✓
Logo on on-site signage	✓
Logo and link on summit mobile app	✓
Additional registrations available at discounted rate	✓

1. During registration attendees must opt-in to sharing their emails address with sponsors

Experience Packages

Experience Sponsorships are intentionally designed to provide high-impact, immersive brand moments, aligning your organization with the most engaging and memorable elements of the Summit. These opportunities go beyond traditional visibility to deliver direct access to senior healthcare leaders.

PRESENTING SPONSOR (Exclusive)

\$15,000

Lead the Summit. Own the stage. Shape the experience.

- Opening stage remarks + keynote introduction
- Exclusive main stage branding
- Opportunity to provide exclusive branded lanyards for summit badges
- Prominent brand visibility across attendee touchpoints (app, signage, and communications)
- Two [2] push notifications
- Six [6] registrations + VIP seating

VIP ARRIVAL EXPERIENCE & ROOM DROP SPONSOR (Exclusive)

\$12,500

Own the first impression for the Summit's most senior attendees.

- Exclusive branding on hotel keycards at check-in
- Opportunity to include a premium, company-provided gift delivered directly to VIP guest rooms (up to 15 curated room drops), along with NCHL provided gifts
- Co-branded welcome note included with each room drop
- Prominent brand visibility across attendee touchpoints (app, signage, and communications)
- Two [2] push notification to attendees
- Five [5] registrations

EXECUTIVE ESPRESSO EXCHANGE SPONSOR (Exclusive)

\$10,000

Connect where conversations begin with NCHL's new CEO and board leaders and members.

- Sponsor the NCHL members-only CEO & Board meet-and-greet during pre-conference sessions (Monday morning)
- Designed as a high-touch networking experience
- Opportunity to deliver 2-minute opening remarks to welcome attendees
- Custom branded espresso bar experience to anchor engagement and connection
- Prominent visibility across key attendee touchpoints (mobile app, onsite signage, and communications)
- Two [2] push notifications via the event app
- Five [5] registrations + VIP seating at morning session

INSIGHT SESSION SPONSOR (Exclusive)

\$8,000

Curated, private breakfast session designed and delivered in partnership with NCHL.

- Sponsor collaborates with NCHL to shape a thought leadership-focused discussion (non-promotional)
- NCHL provides strategic support in identifying and inviting targeted attendees to ensure a high-value, peer-level exchange
- Intimate breakfast setting (Tuesday, 8:00–8:50 AM) to foster candid dialogue and meaningful connection
- Exclusive breakfast experience for confirmed participants
- Opportunity to co-author a post-event thought leadership piece distributed to all summit attendees
- Four [4] summit registrations



Experience Sponsorship Packages Contin...

ROOFTOP APRÈS EXPERIENCE SPONSOR (Exclusive)

\$7,000

Sponsor the elevated evening welcome reception experience at Chateau Carbide

- Named experience (e.g., "Reception presented by...")
- Cozy comfort activation available to attendees (i.e. featuring blankets, wraps, or hand warmers)
- Branded signage placed near distribution points (e.g., baskets or stations) and/or near heaters/fire features ("Warmth provided by...")
- Recognition across reception promotions and summit mobile app
- One [1] timed push notification prior to reception
- Four [4] registrations

SIGNATURE SEND-OFF SPONSOR (Exclusive)

\$6,500

- Branded takeaway gift at summit closing session
- Item co-curated with NCHL (high-end, useful)
- Logo + message included with gift
- One [1] timed push notification towards the end of the summit
- Three [3] registrations

DIGITAL EXPERIENCE & CONNECTIVITY SPONSOR (Exclusive)

\$6,000

Power the Summit's digital backbone and attendee engagement.

- Logo on app + WiFi communications
- Launch and moderate your own discussion forum with attendees
- Featured digital placement within app
- Two [2] push notifications
- Three [3] registrations

REHYDRATE SPONSOR (Exclusive)

\$5,000

Fuel the Summit with a visible, wellness-driven brand presence.

- Co-branded reusable bottles + hydration stations
- Sustainability alignment messaging
- Logo on the summit mobile app front page
- One [1] push notification to attendees on summit mobile app
- Three [3] registrations

NOTABLE SPONSOR (Exclusive)

\$4,500

Put your brand in the hands of every attendee.

- Co-branded official summit notebook provided to the attendees
- Logo placement in app
- One [1] push notification
- Two [2] registrations

FIRESIDE COCOA & CONNECTION BAR SPONSOR (Exclusive)

Warm conversations. Memorable connections. Elevated brand presence.

- Custom hot chocolate bar at evening welcome reception with a branded element
- Signature drink naming opportunity
- One [1] push notification
- Three [3] registrations



CURATED CONNECTION BREAK SPONSOR (2 Available)

\$3,000

Be part of the moments that bring leaders together.

- Sponsor a themed networking break on Monday or Tuesday
- Branded signage near snack area
- One [1] push notification
- Two [2] registrations

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A SMALL SAMPLE OF WHO HAS ATTENDED PAST LEADERSHIP EXCELLENCE SUMMITS



Health Systems & Providers

Northwell Health • Cleveland Clinic • Mayo Clinic • Mount Sinai Health System • Henry Ford Health • CommonSpirit Health • Mass General Brigham • Intermountain Health • Tampa General Hospital • Atrium Health • Cone Health • Rochester Regional Health • Memorial Sloan Kettering • Rush University System for Health • Cedars-Sinai • Norton Healthcare • Bryan Health • ECU Health • Trinity Health • Advocate Health • Hartford Healthcare • UPMC • Carilion Clinic • WVU Health System • Froedtert Hospital • UF Health • Halifax Health • Johns Hopkins Medicine



Academic & Research Institutions

University of Chicago • Harvard T.H. Chan School of Public Health • Cornell University • University of Michigan • University of Minnesota • University of Pittsburgh • UNC Chapel Hill • University of Utah • Baylor University • VCU • University of Florida • Ohio State University • University of Miami • University of Iowa • UAB • Texas Woman's University • Children's Hospital Colorado



Associations & National Organizations

National Center for Healthcare Leadership • American Hospital Association • National League for Nursing • America's Essential Hospitals • Coalition for Health AI • Center for Physician Leadership Excellence



Industry, Advisory & Solution Partners

Aon • Sodexo • Furst Group • NuBrick Partners • Epic • Cornerstone OnDemand • Pyramid Resource Group • Adkisson Search • WorkforceMax • Surgical Directions • Arena Labs • Leadership-in-a-Box® • PowerSynch • Revealing Genius