



National Center for Healthcare Leadership

2022 CORPORATE MEMBERSHIP PROSPECTUS

THOUGHT LEADERSHIP ● MEANINGFUL CONNECTION ● INFLUENCE

The National Center for Healthcare Leadership (NCHL) is pleased to present our 2022 annual corporate member prospectus. The corporate member benefits run on a calendar year.

NCHL welcomes the many voices from across the healthcare continuum. We believe that broad collaboration and diverse perspectives are essential to achieving true progress. This sentiment provides the foundation for NCHL's relationships. Corporate member benefits and modes of engagement vary from strategic to tactical, from thought leadership to networking, with multiple paths for your organization to achieve meaningful value.

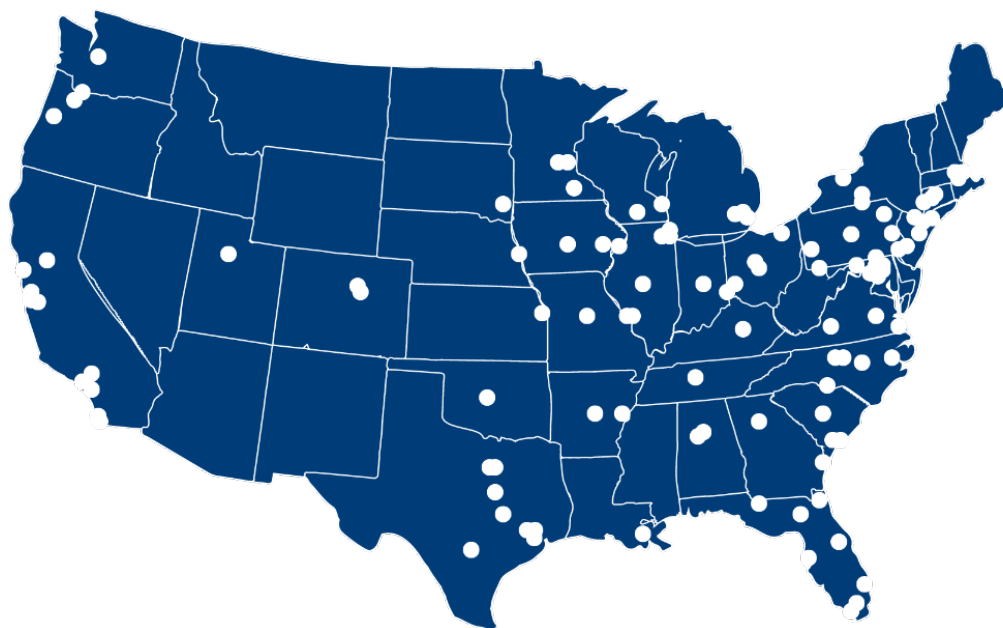
The NCHL Corporate Membership Program is designed to provide a framework for corporate stakeholders interested in healthcare leadership and organizational excellence to engage more fully with organizational members from each of our premier programs: Leadership Excellence Networks (LENS), US Cooperative for International Patient Programs (USCIPP), and the National Council on Administrative Fellowships (NCAF). These programs comprise more than 130 US hospitals and health systems as well as almost 40 graduate health management programs. They drive NCHL's work developing high-quality US healthcare leadership and expertise to meet our evolving health and healthcare goals. To see a **complete list of 2020-2021 NCHL program member organizations**, see page 4 of this prospectus.

To join as a corporate member, [click here](#) to complete your commitment form.

BECOME A CORPORATE MEMBER TODAY.

Email Meghan Nousaine, Director of Communications and Membership at mnousaine@nchl.org.

2020 - 2021 NCHL Membership¹



¹ Organizational membership across all NCHL premier programs in 2020-2021

Benefits At-A-Glance

	LEADING	SUSTAINING	PARTNERING	CONTRIBUTING
	\$40,000	\$30,000	\$20,000	\$15,000
THOUGHT LEADERSHIP				
Participate in an NCHL coffee chat, townhall, or other NCHL virtual webinar as an invited panel guest	<input checked="" type="checkbox"/> (2x annually)	<input checked="" type="checkbox"/> (2x annually)	<input checked="" type="checkbox"/> (1x annually)	<input checked="" type="checkbox"/> (1x annually)
Spotlight editorial content for an article/press release/tool amplified by NCHL on relevant channels (social media /electronic newsletters)	<input checked="" type="checkbox"/> (2 articles)	<input checked="" type="checkbox"/> (2 articles)	<input checked="" type="checkbox"/> (1 article)	
Recognition on NCHL.org as a valued partner, listing can include information about organization direct link to organization, key contact for outreach, and one linked resource/marketing piece	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CONNECTION & NETWORKING				
Hosted reception at NCHL Annual Conference	<input checked="" type="checkbox"/>			
Exhibiting opportunity at NCHL Annual Conference	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Complimentary attendance at NCHL Annual Conference ²	<input checked="" type="checkbox"/> (4 tickets)	<input checked="" type="checkbox"/> (3 tickets)	<input checked="" type="checkbox"/> (2 tickets)	<input checked="" type="checkbox"/> (1 ticket)
Gail L. Warden Leadership Excellence Award Event	<input checked="" type="checkbox"/> (4 tickets)	<input checked="" type="checkbox"/> (3 tickets)	<input checked="" type="checkbox"/> (2 tickets)	<input checked="" type="checkbox"/> (1 ticket)
Opportunity to host a roundtable session or workshop at the NCHL Annual Conference	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Access to all NCHL electronic newsletters (LENS Connection, LENS Executive Briefing, USCIPP International Healthcare Digest, NCAF newsletter)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to electronic NCHL Program Membership Directory (including organization, primary contact name, and title)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to NCHL Job Board and ability to post open positions. Listings on the job board are publicly available.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Participation in NCHL's Mentorship Program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

² Attendees at the annual conference include US hospital and health system chief human resources officers, chief nursing officers, chief wellness officers, vice presidents of learning and organizational development, vice presidents and executive directors of international services, heads of international business development, directors of international operations and finance, directors of international marketing, heads of strategy, leaders in patient access, international medical directors, interpreters, international patient care coordinators, telemedicine departmental directors, administrative fellows, and more.

PARTNER RECOGNITION & INFLUENCE				
NCHL Annual Impact Report special recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on NCHL member portal	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition in conference/event materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition in NCHL electronic newsletters	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on NCHL social media	<input checked="" type="checkbox"/> (2x Annually)	<input checked="" type="checkbox"/> (2x Annually)	<input checked="" type="checkbox"/> (1x Annually)	<input checked="" type="checkbox"/> (1x Annually)
PERSONALIZED EXPERIENCE				
1. Participate in one (1) NCHL program council or committee of your choice <ul style="list-style-type: none"> ○ LENS Well-Being Council ○ LENS Leadership Development Council ○ LENS Talent Metrics, Analytics and Planning Council ○ LENS Diversity, Equity, and Inclusion Council ○ NCAF Committee ○ NCHL Conferences & Events Committee 				
2. Annual access to the USCIPP International Market Insights Dashboard	<input checked="" type="checkbox"/> Select 4	<input checked="" type="checkbox"/> Select 3	<input checked="" type="checkbox"/> Select 2	<input checked="" type="checkbox"/> Select 2
3. Access to three (3) international telemedicine and remote second opinion legal due diligence market reports				
4. 2021—2022 NCAF Benchmarking Summary Analysis Executive Report				
5. 2022 Best Organizations for Leadership Development (BOLD) Benchmarking Executive Report				
6. 2020—2021 USCIPP International Patient Experience Summary Analysis Report				